



PiXa

ELEGANT INTERIORS

INTERIOR WALLS



A specially formulated water-based interior emulsion with dependable performance for a long time. High pigmentation gives a profound depth of colour and more character, making the walls look whiter and brighter. The easy application brings consistent finish for the years to come.

Experience PiXa Elegant Interiors Matt - *For Superior Brightness and Smoother Walls*

PACK SIZES



GLOSS LEVEL



FEATURES



- Paint & Primer*
- Saves Time and Material
- Bright Finish
- Easy Application
- High Opacity
- Endures 3 years
- Very Smooth
- Matt Finish

CAUTION



- Do not apply below 10°C or above 45°C
- Do not apply if humidity > 90%
- Do not over-thin. Use thinned paint within 24 hours
- Shake, stir and strain paint before use
- In case of eye contact, wash with plenty of water
- Tightly close the lid when not in use and store in a cool, dry place

CERTIFICATION



- Compliant to VOC requirement for Paints for LEED rated buildings¹
- Compliant to GRIHA standards for Low VOC²



PREPARATION

- Surfaces to be painted must be clean, dry and free from seepage, leakage, loose old paint, dirt, dust, grease, oil, soap, wax and other impurities
- Remove any peeling paint and sand these areas to feather edges smooth with adjacent surfaces
- New plaster or masonry surfaces must be allowed to cure (28 days) before application
- Cured plaster should be hard (non-powdery) and in sound condition
- Growth of fungus, algae or moss should be removed by wire brushing and washing thoroughly with potable water
- In case of areas having excess dampness, please repair the surface before paint
- In case there are structural cracks, please study and repair them with a structural engineer
- Open non-structural cracks in V-groove and fill with cement/crack filler
- Apply cement/acrylic putty (wherever needed) to fill the dents and level the surface
- Sand and smoothen the surface with sand paper no. 320 and wipe clean before paint application



APPLICATION

ROLLER For best results, use a Short Nap Felt Roller
DILUTION Dilute PiXa Elegant Interiors with 50% clean water

For re-painting^ (Paint & Primer):

STEP 1	FIRST COAT	PiXa ELEGANT INTERIORS	4 hrs dry
STEP 2	SECOND COAT	PiXa ELEGANT INTERIORS	4 hrs dry

For new masonry surface^:

STEP 1	1 COAT	Wall Primer INTERIORS	3-4 hrs dry
STEP 2	2 COATS	Wall Putty ACRYLIC BASED	6-8 hrs dry
STEP 3	1 COAT	Wall Primer INTERIORS	3-4 hrs dry
STEP 4	2 COATS	PiXa ELEGANT INTERIORS	4 hrs dry before re-coat



PAINT & PRIMER

PiXa Elegant Interiors is specially formulated to blend the functions of a primer with the finish coat. Two coats of PiXa Elegant Interiors provides a sturdier coat than the conventional 'Primer + 2 Finish coats' system, bringing your vision to life in a quicker time with less effort.*

*When painting unpainted surfaces, light shade over previous dark shade, painting over oil based paint or distemper - a coat of JSW Interior Wall Primer should be applied. Where spot putty is done to prepare surface, apply JSW Interior Wall Primer over spots where putty is applied. Allow primer to dry for 3 - 4 hours before the finish coat on the wall.



INFORMATION AND CARE

ENVIRONMENTAL HEALTH AND SAFETY

- Use only with adequate ventilation during application and drying
- Avoid contact with eyes and prolonged or repeated contact with skin
- Do not breathe spray mist or sanding dust
- Use dust mask or nose pad during application, sanding and clean up
- Close container after each use
- Wash thoroughly after handling
- In case of contact with eyes, rinse immediately with plenty of water and seek medical advice
- In case of skin contact, immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists
- No added Lead, Mercury, Chromium, Arsenic and other heavy metals

POST PAINTING CARE

- Always remove any wall stains immediately from the walls
- Remove all dirt using a clean cloth or duster. Always remove dirt from top to bottom, this helps in avoiding loose dirt to smudge the walls
- For household stains like pencil, tea, coffee, crayons, turmeric, ketchup, sketch pen etc., use liquid dish wash/mild detergent solution. Use a sponge to remove the stains. Wipe the area with a clean cloth

PRODUCT INFORMATION

Colours	White
Tint Bases	PI-1, PI-3, PI-4, PI-V, PI-M

KEY DATA

No. of colours	1808 shades (Ask for Colourvista Shade Panorama Fandeck)
Coverage [^]	120 - 130 sq.ft./L/2 coats 11.14 - 12.07 m ² /L/2 coats
Drying Time* (30°C @ 60 R/H)	Surface Dry - 30 minutes Recoat - 4 hours
Flash Point	N/A
Sheen Level	2 - 5 units @ 60° GH
Vehicle Type	Acrylic
Thin with	Clean Water (upto 50%)
VOC levels~	<20 gms/L

Other PiXa products:

JSW Paints PiXa Range offers Elegant Exteriors for a water-based fast and functional emulsion and also offers the Classic Interiors for a smooth and bright finish for consumers who were using distemper.

JSW Paints - Think Beautiful. Every JSW Paints product works to transform beautiful thoughts to reality. Everything about the paint, its application and finish is designed to be the 'Simple-Swift-Sure' way to making homes beautiful.



ELEGANT EXTERIORS



CLASSIC INTERIORS



JSW Paints presents Colourvista, a splendid collection of 1808 curated shades assembled in tones for every mood. The Colourvista Panorama Fandeck is uniquely designed to easily pick the right colour and choose colour combinations for homes.



Colourvista Shade Panorama

FEATURES OF THE INNOVATIVE FANDECK

- 1808 Curated Shades
- Tone Based User-friendly Fandeck
- Easy to Choose Colour Combinations

¹Compliant to LEED (Leadership in Energy & Environmental Design) VOC criteria as per IGBC (Indian Green Building Council) as tested at National Test House, Mumbai. ²Compliant to GRIHA (Green Rating for Integrated Habitat Assessment) Criterion 26 on Low VOC Interior Paints as tested at National Test House, Mumbai.

Version No. 01 (04/2019.)

This information sheet supersedes all previous versions

For feedback/complaints, write to Customer Care Manager, JSW Paint Pvt. Ltd, Jindal Mansion, 5A, Dr. G.Deshmukh Marg, Mumbai 400 026, India or email at ccpaints@jsw.in or call on 1800-121-5797.

*Drying time and number of coats are dependent on temperature, humidity, surface porosity and film thickness.

[^]Actual coverage may vary from the quoted coverage, due to factors such as method and condition of application and surface roughness and porosity.

~VOC Levels as certified by NTH. Meets VOC as per BIS Standard - IS 101 (Part 2/Sec 2)/1986 & IS 101 (Part 2/Sec 1)/1988



Pixa

ELEGANT EXTERIORS



EXTERIOR WALLS



An elegant water-based exterior emulsion contains unique ingredients which protects exterior walls and keeps them brighter for long. The microporous film allows consistent performance properties throughout the seasons. Its unique polymer film provides good hiding and bright finish.

Experience Pixa Elegant Exteriors Matt - *For Superior Brightness and Protection of Exterior.*

PACK SIZES



GLOSS LEVEL



FEATURES

- Paint & Primer*
- Saves time and material
- Bright Finish
- High Opacity
- Endures 3 years
- Resists Colour Fading
- Matt Finish
- Easy to Apply

CAUTION

- Do not apply below 10°C or above 45°C
- Do not apply if humidity > 90%
- Do not over-thin. Use thinned paint within 24 hours
- Shake, stir and strain paint before use
- In case of eye contact, wash with plenty of water
- Tightly close the lid when not in use and store in a cool, dry place

CERTIFICATION

Compliant to VOC requirement for Paints for LEED rated buildings!



PREPARATION

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- New plaster or masonry surfaces must be allowed to cure (28 days) before application
- Cured plaster should be hard (non-powdery) and in sound condition
- Growth of fungus, algae or moss should be removed by wire brushing and washing thoroughly with potable water
- In case of areas having excess dampness, please repair the surface before paint
- In case there are structural cracks, please study and repair them with a structural engineer
- Open non-structural cracks in V-groove and fill with cement/crack filler
- Apply cement/acrylic putty (wherever needed) to fill the dents and level the surface
- Wipe clean before paint application



APPLICATION

ROLLER For best results, use a Long Nap Felt Roller
DILUTION Dilute Pixa Elegant Exteriors with 50% clean water

For re-painting^ (Paint & Primer):

STEP 1	FIRST COAT	Pixa ELEGANT EXTERIORS	4 hrs dry
STEP 2	SECOND COAT	Pixa ELEGANT EXTERIORS	4 hrs dry

For new masonry surface^:

STEP 1	1 COAT	Wall Primer EXTERIORS	3-4 hrs dry
STEP 2	2 COATS	Pixa ELEGANT EXTERIORS	4 hrs dry before re-coat



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*When painting unpainted surfaces, light shade over previous dark shade, painting over oil based paint or distemper - a coat of JSW Exterior Wall Primer should be applied. Where spot putty is done to prepare surface, apply JSW Exterior Wall Primer over spots where putty is applied. Allow primer to dry for 3 - 4 hours before the finish coat on the wall.



INFORMATION AND CARE

ENVIRONMENTAL HEALTH AND SAFETY

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POST PAINTING CARE

- Prevent water stagnation, overgrowth of plants & trees near the painted surface.
- Prevent sharp objects or impact that damage the paint film.
- Ensure proper cleaning of the surface at an interval of 6 months

PRODUCT INFORMATION

Colours	White
Tint Bases	PE-1, PE-2, PE-3, PE-4, PE-V, PE-M

KEY DATA

No. of colours	1808 shades (Ask for Colourvista Shade Panorama fandeck)
Coverage [^]	50 - 60 sq.ft./L/2 coats 5 - 5.5 m²/L/2 coats
Drying Time* (30°C @ 60 R/H)	Surface Dry - 30 minutes Recoat - 4 hours
Flash Point	N/A
Sheen Level	2 - 5 units @ 60° GH
Vehicle Type	Acrylic
Thin with	Clean Water (upto 50%)
VOC levels~	<20 gms/L

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