



Pixã

ELEGANT WALLS

"Specially formulated for brighter and smoother interior and exterior walls"



ENDURES
3 YEARS*



LOW
VOC



CERTIFICATION



PiXa

ELEGANT INTERIORS

Compliant to VOC requirement for
Paints for LEED rated buildings¹

Compliant to GRIHA standards for
Low VOC²

PiXa

ELEGANT EXTERIORS

Compliant to VOC requirement for
Paints for LEED rated buildings¹

PAINT &
PRIMER



*Pixa Elegant Emulsions, are specially formulated to blend the functions of a primer with the finish coat. Two coats of Pixa Elegant Interiors or Exteriors provide a sturdier coat than the conventional 'Primer + 2 Finish coats' system, bringing your vision to life in quick time with less effort.**

JSW Paints - Think Beautiful.

Every JSW Paints product works to transform beautiful thoughts into reality.

Everything about the paint, its application and finish is designed to be the 'Simple-Swift-Sure' way to make homes beautiful.

**When painting unpainted surfaces, light shade over previous dark shade, painting over oil based paint/distemper/ cement paint - a coat of JSW Interior/Exterior Wall Primer as applicable should be applied. Apply JSW Wall Primer over spots where spot putty/cement/crack filler is applied. Allow primer to dry for 3-4 hours before finish coat.*

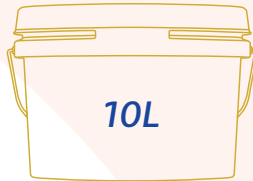
**Pixa Elegant Interiors and Exteriors –
Available in 4 innovative, ergonomic packs
1L, 4L, 10L and 20L**



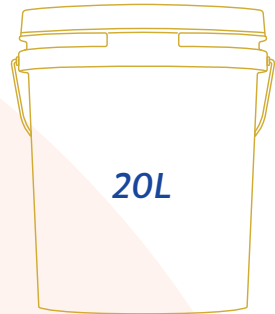
1L



4L



10L



20L

PiXa

JOY

CLASSIC INTERIORS

Goodbye Distemper, Welcome Emulsion Finish

¹Compliant to LEED (Leadership in Energy & Environmental Design) VOC criteria as per IGBC (Indian Green Building Council) as tested at National Test House, Mumbai. ²Compliant to GRIHA (Green Rating for Integrated Habitat Assessment) Criterion 26 on Low VOC Interior Paints as tested at National Test House, Mumbai.

Piixa

ELEGANT
INTERIORS

*Have beautiful thoughts for your home?
Transform them into reality with specially formulated
water-based interior emulsion that makes walls look
brighter and smoother.*



FILM FEATURES

ENDURES
3 YEARS*



Makes sure your walls stay beautiful and elegant for long

EASY TO
APPLY



Easy to apply and roller friendly design of paint and pack

VERY
SMOOTH



Adds a smooth touch to your walls



TECHNICAL PROPERTIES

FINISH



MATT



SILK



SATIN



GLOSS

VOC LEVEL⁺ <20gm/L

COVERAGE[^]

120-130 sq.ft./L for 2 coats



AVAILABLE IN
OVER 1800
SHADES

BRIGHT FINISH



Walls look radiant, beautiful and as good as new

LESS TIME. MORE SAVING



With one coat less, it saves time, cost and effort for you

*Subject to compliance with conditions maintained in Product Information Sheet, regional climatic conditions, accidental damage, usual wear and tear in the area where applied.

+ VOC Levels as certified by NTH. Meets VOC as per BIS Standard – IS 101 (Part 2/Sec 2)/1986 & IS 101 (Part 2/Sec 1)/1988.

^ Actual coverage may vary from the quoted coverage due to factors such as method and condition of application and surface roughness and porosity.

FILM FEATURES

ENDURES
3 YEARS*



Provides long-lasting protection to your elegant exterior walls

EASY TO
APPLY



Easy to apply and roller friendly design of paint and pack

HIGH
OPACITY



Each coat with high opacity offers excellent hiding



TECHNICAL PROPERTIES

FINISH



MATT



SILK



SATIN



GLOSS

VOC LEVEL⁺ <20gm/L

COVERAGE[^]

50-60 sq.ft./L for 2 coats



AVAILABLE IN
OVER **1800**
SHADES

PROTECTION FOR EXTERIOR



Protects exterior walls, keeping it elegant and bright for long

LESS TIME. MORE SAVING



With one coat less, it saves time, cost and effort for you

*Subject to compliance with conditions maintained in Product Information Sheet, regional climatic conditions, accidental damage, usual wear and tear in the area where applied.

+ VOC Levels as certified by NTH. Meets VOC as per BIS Standard – IS 101 (Part 2/Sec 2)/1986 & IS 101 (Part 2/Sec 1)/1988.

^ Actual coverage may vary from the quoted coverage due to factors such as method and condition of application and surface roughness and porosity.

Goodbye Distemper, Welcome Emulsion Finish

FILM FEATURES

EMULSION
 FINISH



Offers a classic emulsion finish
 at the price of a distemper

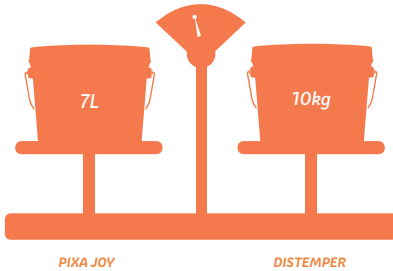
VERY
 SMOOTH



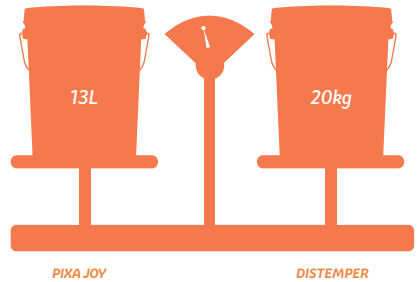
Adds a smooth touch
 to your walls



AVAILABLE IN
 OVER **1400**
 SHADES



$7L \geq 10kg$



$13L \geq 20kg$

New Pack Sizes: Pixa Joy Classic Interiors



We believe everyone has the power to Think Beautiful if they have the right tools. That is why JSW Paints presents Colourvista range of colour tools to help bring your inner world of imagination to life, beautifully!

SHADE PALETTE



Tone based collection of 96 popular colours for interiors and exteriors.

SHADE PORTRAIT



Collection of 6 theme based inspiration cards for interiors and exteriors.

SHADE PANORAMA



Range of 1808 curated colours arranged by tonality of shades.

SAMPLE POT



The 250 ml sample pot gives a preview of the shade that can make your space picturesque.



Our Customer Relationship Officer - your 'Buddy' can help you find the shade you are looking for, the right product and preview the look before painting and more.

To get doorstep assistance, call 1800-121-5797.

Email: ccpaints@jsw.in