



Pixa

ELEGANT EXTERIORS
Silk



EXTERIOR WALLS

Pixa Elegant Exteriors Silk is a uniquely developed water-based exterior emulsion, offered in more than 1800 shades. It provides a Soft Sheen finish along with the best performance at an economical price. Pixa Elegant Exteriors Silk also gives your walls the right protection against weathering, adds character to them & makes them look brighter.

Experience Pixa Elegant Exteriors Silk - *For Superior Brightness & Protection Of Exterior.*

PACK SIZES



1 L

4 L

10 L

20 L

GLOSS LEVEL



MATT



SILK



SATIN



GLOSS

FEATURES



- Paint & Primer*
- Saves Time & Material
- Silk Sheen
- Whiter & Brighter
- Superior Coverage
- Easy Application
- Superior Opacity
- Endures 3 Years
- Protection For Exteriors

SURFACES



New or previously painted walls as well as plastered and prepared masonry surfaces. Ideal for surfaces where good durability, superior coverage, and bright finish are desired.

CAUTION



Do not apply at temperatures below 10°C or above 45°C

Do not apply if humidity > 85%

Do not over-thin. Use thinned paint within 24 hours

Shake, stir and strain paint before use

In case of eye contact, wash with plenty of water

Tightly close the lid when not in use and store in a cool, dry place



PREPARATION

- Surfaces to be painted must be clean, dry and free from seepage, leakage, loose old paint, dirt, dust, grease, oil, soap, wax and other impurities
- Remove any peeling paint and sand these areas to feather edges smooth with adjacent surfaces
- New plaster or masonry surfaces must be allowed to cure (28 days) before application
- Cured plaster should be hard (non-powdery) and in sound condition
- Growths of fungus, algae or moss should be removed by wire brushing and washing thoroughly with potable water
- In case of areas having excess dampness, please repair the surface before painting
- In case there are structural cracks, please study and repair them with a Structural Engineer
- Open non-structural cracks in V-groove and fill with cement/crack filler
- Apply cement putty (where needed) to fill the dents and level the surface
- Wipe clean before paint application



APPLICATION

ROLLER

DILUTION

For best results, use a Long Nap Felt Roller
Dilute Pixa Elegant Exteriors Silk with 50% potable water.

For re-painting^ (Paint & Primer):

STEP 1	FIRST COAT	 Pixa ELEGANT EXTERIORS Silk	4 hrs dry
STEP 2	SECOND COAT	 Pixa ELEGANT EXTERIORS Silk	4 hrs dry

For new masonry surface^:

STEP 1	1 COAT	 Wall Primer EXTERIORS	3-4 hrs dry
STEP 2	2 COATS	 Pixa ELEGANT EXTERIORS Silk	4 hrs dry before re-coat



PAINT & PRIMER

Pixa Elegant Exteriors Silk is specially formulated to blend the functions of a primer with the finish coat. Two coats of Pixa Elegant Exteriors Silk provides a sturdier coat than the conventional 'Primer + 2 Finish Coats' system, bringing your vision to life in quick time with less effort.*

*When painting unpainted surfaces, light shade over previous dark shade, painting over oil based paint or cement paint - a coat of JSW Exterior Wall Primer should be applied. Allow primer to dry for 3-4 hours before applying the finish coat on the wall.



INFORMATION AND CARE

ENVIRONMENTAL HEALTH AND SAFETY

- Use only with adequate ventilation during application and drying
- Avoid contact with eyes and prolonged or repeated contact with skin
- Do not breathe spray mist or sanding dust
- Use dust mask or nose pad during application, sanding and clean up
- Close container after each use
- Wash thoroughly after handling
- In case of contact with eyes, rinse immediately with plenty of water and seek medical advice
- In case of skin contact, immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists
- No added Lead, Mercury, Chromium, Arsenic and other heavy metals

POST PAINTING CARE

- For best performance of paints, ensure proper washing and cleaning of all algal and fungal growth, if any, at regular 6-month intervals

PRODUCT INFORMATION

Colours

White

Tint Bases

PSE 1, PSE 2, PSE 3, PSE 4, PSE V, PSE M

KEY DATA

No. of colours

1808 shades
(Ask for Colourvista Shade Panorama fandeck)

Coverage[^]

55 - 65 sq.ft./L/2 coats
5.1 - 6.0 m²/L/2 coats

Drying Time*
(30°C @ 60 R/H)

Surface Dry - 30 minutes
Recoat - 4 hours

Flash Point

N/A

Sheen Level

7-10 units @ 60° GH on Glass Plate

Thin with

Potable Water (50%)

VOC levels~

Low

Other PiXa products:

JSW Paints PiXa range offers fast & functional emulsions for exterior and interior walls and PiXa Joy for smooth and bright finish for consumers who were using distemper.

JSW Paints - Think Beautiful. Every JSW Paints product works to transform beautiful thoughts to reality. Everything about the paint, its application and finish is designed to be the 'Simple-Swift-Sure' way to making homes beautiful.



PIXA ELEGANT INTERIORS



PIXA ELEGANT EXTERIORS



PIXA ELEGANT SILK INTERIORS



PIXA JOY CLASSIC INTERIORS



PIXA JOY CLASSIC EXTERIORS



INTERIOR



JSW Paints presents Colourvista - a splendid collection of 1808 curated shades assembled in tones for every mood. The Colourvista Panorama Fandeck is uniquely designed to easily pick the right colour and colour combinations for homes.



Colourvista Shade Panorama

FEATURES OF THE INNOVATIVE FANDECK

- 1808 Curated Shades
- Tone Based User-friendly Fandeck
- Easy to Choose Colour Combinations

¹Compliant to LEED (Leadership in Energy & Environmental Design) VOC criteria as per IGBC (Indian Green Building Council) as tested at National Test House, Mumbai.

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This information sheet supersedes all previous versions.

For feedback/complaints, write to Customer Care Manager, JSW Paints Pvt. Ltd., Jindal Mansion, 5A, Dr. G. Deshmukh Marg, Mumbai - 400 026, India or email at ccpaints@jsw.in or call on 1800-121-5797.

*Drying time and number of coats are dependent on temperature, humidity, surface porosity, and film thickness.

[^]Actual coverage may vary from the quoted coverage due to factors such as method and condition of application, surface roughness, and porosity.