



# Pixa

ELEGANT INTERIORS  
Silk



A uniquely developed water based interior emulsion offering with more than 1800 shades, providing soft sheen along with high performance for a long time at an economical price. Its superior pigmentation gives the right amount of sheen & depth to the colour, adding character to the walls & making them look whiter and brighter.

Experience Pixa Elegant Interiors Silk - *For Superior Brightness & Smoother walls*

#### PACK SIZES



#### GLOSS LEVEL



#### FEATURES

- Paint & Primer\*
- Soft sheen
- Saves time & material
- Whiter & brighter
- Superior coverage
- Easy application
- Superior opacity
- Endures 3 years
- Superior smoothness

#### SURFACES

New or previously painted wall, plaster and prepared masonry surfaces. It is ideal for surfaces where good durability and superior coverage is desired with a bright finish.

#### CAUTION

- Do not apply below 10 °C or above 45 °C.
- Do not apply if humidity is more than 90%.
- Do not over-thin. Use thinned paint within 24 hours.
- Shake, stir and strain paint before use.
- In case of eye contact, wash eyes with plenty of water.
- Tightly close the lid when not in use and store in a cool, dry place.



## PREPARATION

- Surfaces to be painted must be clean, dry and free from seepage, leakage, loose old paint, dirt, dust, grease, oil, soap, wax and other impurities.
- Remove any peeling paint and sand these areas to feather edges smooth with adjacent surfaces.
- New plaster or masonry surfaces must be allowed to cure (28 days) before application.
- Cured plaster should be hard (non-powdery) and in sound condition.
- Growths of fungus, algae or moss should be removed by wire brushing and washing thoroughly with potable water.
- In case of areas having excess dampness, please repair the surface before painting.
- In case there are structural cracks, please study and repair them with a structural engineer.
- Open non-structural cracks in V-groove and fill with cement/crack filler.
- Apply cement/acrylic putty (where needed) to fill the dents and level the surface.
- Sand and smoothen the surface with sandpaper no. 320 and wipe clean before paint application.



## APPLICATION

**ROLLER** For best results, use a Short Nap Felt Roller  
**DILUTION** Dilute Pixa Elegant Interiors Silk with 50% clean water

For re-painting^ (Paint & Primer):

STEP 1	FIRST COAT	 Pixa ELEGANT INTERIORS SILK	4 hrs dry
STEP 2	SECOND COAT	 Pixa ELEGANT INTERIORS SILK	4 hrs dry

For new masonry surface^:

STEP 1	1 COAT	 Wall Primer INTERIORS	3-4 hrs dry
STEP 2	2 COATS	 Wall Putty ACRYLIC BASED	6-8 hrs dry
STEP 3	2 COATS	 Pixa ELEGANT INTERIORS SILK	4 hrs dry before re-coat



## PAINT & PRIMER

Pixa Elegant Interiors Silk is specially formulated to blend the functions of a primer with the finish coat. Two coats of Pixa Elegant Interiors Silk provides a sturdier coat than the conventional 'Primer + 2 finish coats' system, bringing your vision to life in quick time with less effort.\*

\*When painting unpainted surfaces, light shade over previous dark shade or painting over oil based paint or distemper - a coat of JSW Interior Wall Primer should be applied. Where spot putty is done to prepare the surface, apply JSW Interior Wall Primer over spots where putty is applied. Allow primer to dry for 3 - 4 hours before applying the finish coat on the wall.



## INFORMATION AND CARE

### ENVIRONMENTAL HEALTH AND SAFETY

- Use only with adequate ventilation during application and drying.
- Avoid contact with eyes and prolonged or repeated contact with skin.
- Do not breathe spray mist or sanding dust.
- Use dust mask or nose pad during application, sanding and clean up.
- Close container after each use.
- Wash thoroughly after handling.
- In case of contact with eyes, rinse your eyes immediately with plenty of water and seek medical advice.
- In case of skin contact, immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists.
- No added Lead, Mercury, Chromium, Arsenic and other heavy metals.

### POST PAINTING CARE

- For best performance of paints, ensure proper washing and cleaning of all algal and fungal growth if any, at regular intervals of 6 months.

## PRODUCT INFORMATION

Colours  
Tint Bases

White  
PSI 1, PSI 3, PSI 4, PSI V, PSI M

### KEY DATA

No. of colours

**1808 shades**  
(Ask for Colourvista Shade  
Panorama Fandeck)

Coverage^

**100 - 110 sq.ft./L/2 coats**  
**9.2 - 10.2 m²/L/2 coats**

Drying Time\*  
(30°C @ 60 R/H)

**Surface Dry - 30 minutes**  
**Recoat - 4 hours**

Flash Point

**N/A**

Sheen Level

**7 - 10 units @ 60° GH**

Vehicle Type

**Acrylic**

Thin with

**Clean Water (upto 50%)**

VOC levels~

**Low**

## Other PiXa products:

JSW Paints PiXa Range offers fast & functional emulsions for Exterior and Interior Walls and PiXa joy for smooth and bright finish for consumers who were using distemper.

JSW Paints - Think Beautiful. Every JSW Paints product works to transform beautiful thoughts to reality. Everything about the paint, its application and finish is designed to be the 'Simple-Swift-Sure' way to make homes beautiful.



ELEGANT EXTERIORS



ELEGANT INTERIORS



CLASSIC INTERIORS



JSW Paints presents Colourvista, a splendid collection of 1808 curated shades assembled in tones for every mood. The Colourvista Panorama Fan deck is uniquely designed to easily pick the right colour and choose colour combinations for every homes.



Colourvista Shade Panorama

### FEATURES OF THE INNOVATIVE FANDECK

- 1808 Curated Shades
- Tone Based User-friendly Fandek
- Easy to Choose Colour Combinations

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This information sheet supersedes all previous versions

For feedback/complaints, write to Customer Care Manager, JSW Paint Pvt. Ltd, Jindal Mansion, 5A, Dr. G.Deshmukh Marg, Mumbai 400 026, India or email at ccpaints@jsw.in or call on 1800-121-5797.

\*Drying time and number of coats are dependent on temperature, humidity, surface porosity and film thickness.

^Actual coverage may vary from the quoted coverage, due to factors such as method and condition of application and surface roughness and porosity.