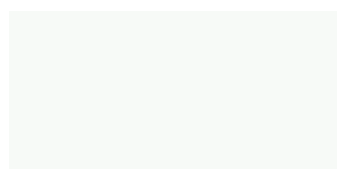




**ANY COLOUR  
ONE PRICE**

# Joie

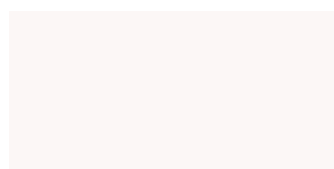
CLASSIC INTERIORS



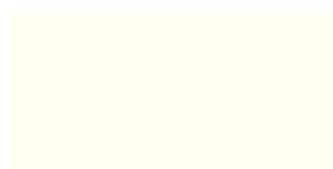
1013 White Inspiration



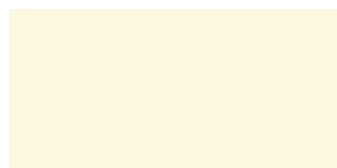
1141 Promised White



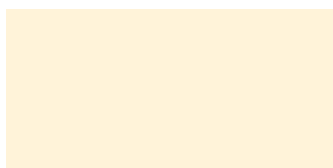
1144 Bottled Blush



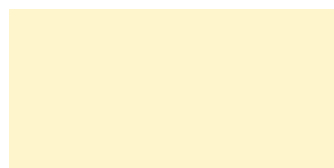
1033 Sweet Day



2013 January Moon



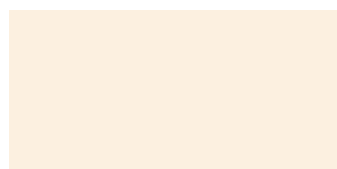
2063 Kesari Cream



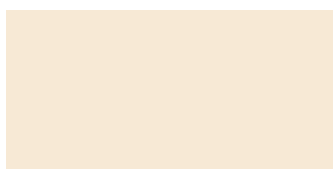
2044 Drops of Honey



2067 Mango Shake



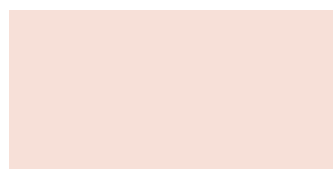
2103 Beige Trail



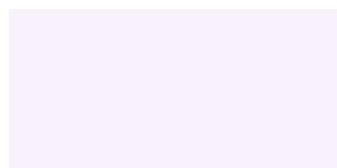
2172 Softest Whisper



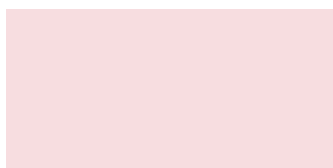
3153 World of Play



2185 Pink of Health



2303 Wishing Wand



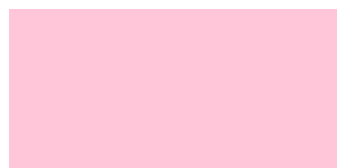
2235 Cherry Blossom



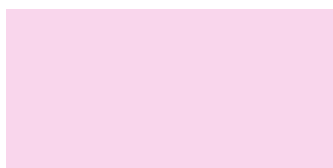
2207 Screen Goddess



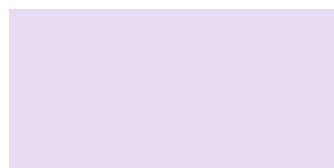
3243 Glass of Rose



2267 Rainbow Rocket



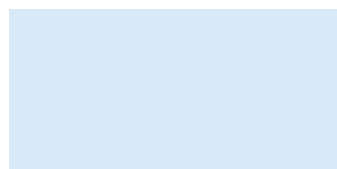
2307 Floating Parasol



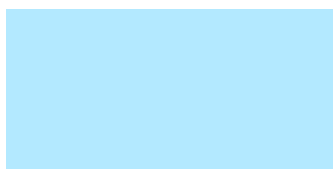
2326 Elusive Wilderness



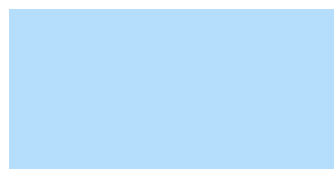
3293 Tea Time Mauve



2395 Cumulous Cloud



2466 Flight of Pigeons



2408 Daytime Moon



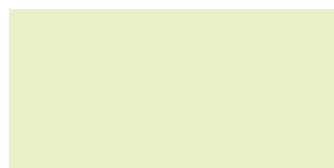
2437 Morning After



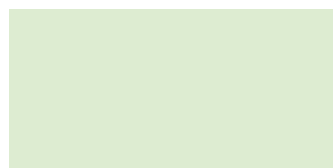
2486 Tropical Palm



2508 Ladakh Lake



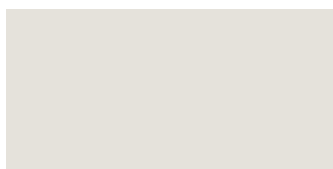
2685 Pistachio Nut



2625 Splash of Rain



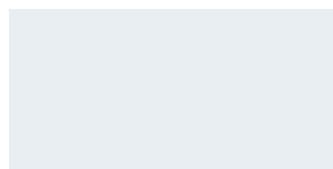
4093 Riviera Sand



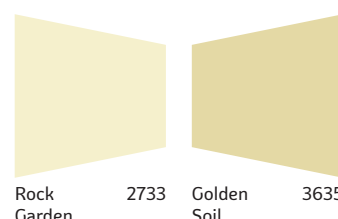
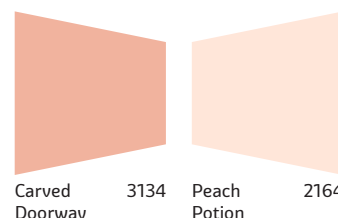
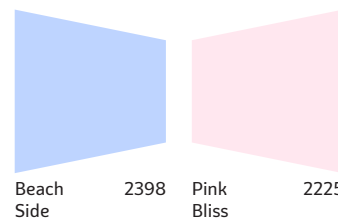
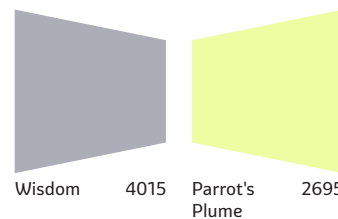
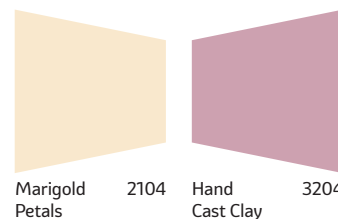
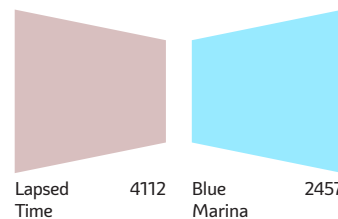
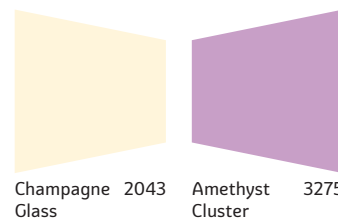
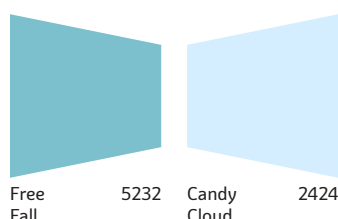
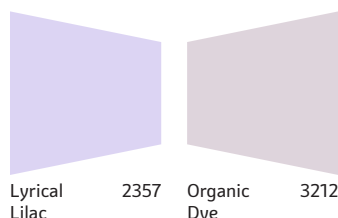
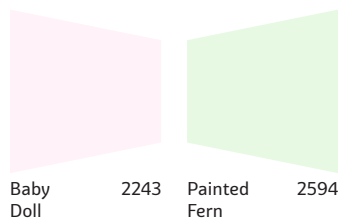
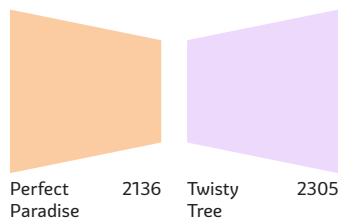
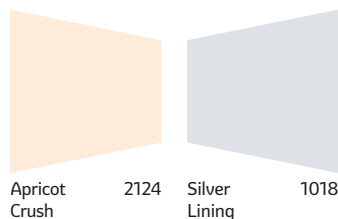
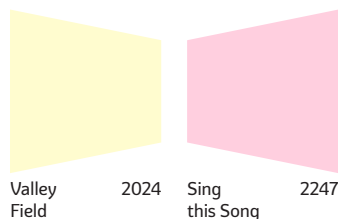
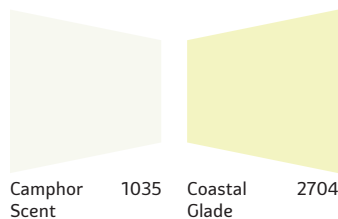
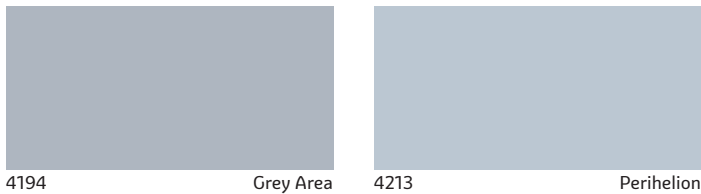
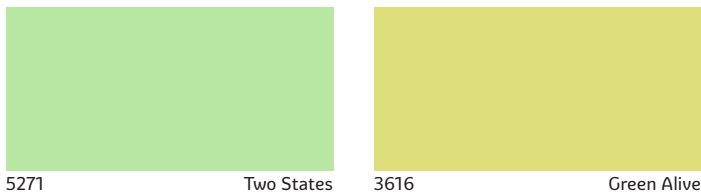
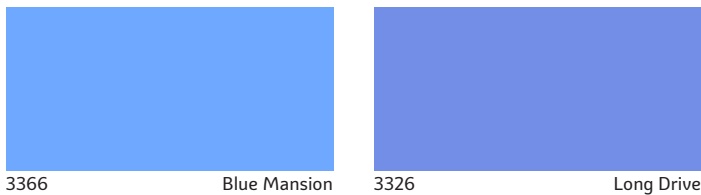
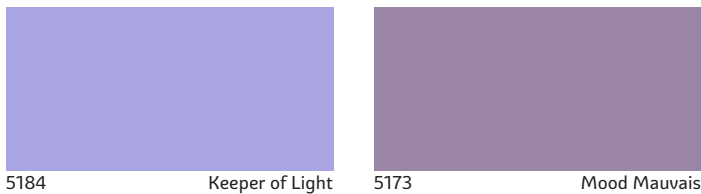
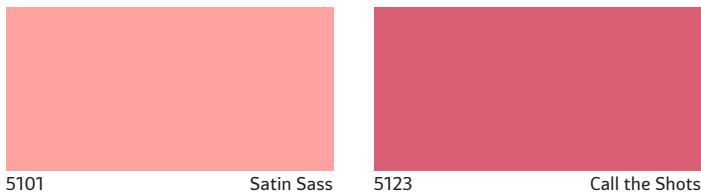
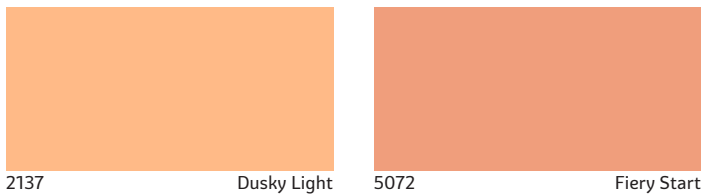
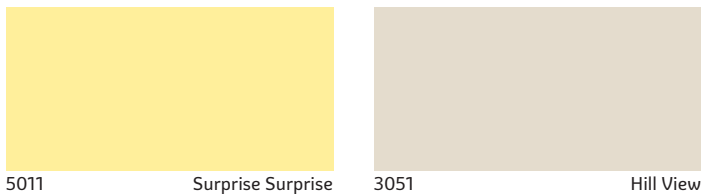
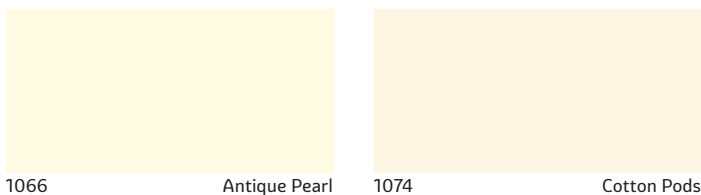
3121 Cool Plaster



4084 Wild Rice



4191 Looking Glass



Shades are shown for indicative purposes. Please refer to Shade Panorama for actual shades.

# Joie

CLASSIC INTERIORS

*“Goodbye distemper,  
welcome emulsion finish.”*

## KEY FEATURES:

- Emulsion Finish
- Smooth Touch
- Superior Coverage
- Available in over 1400 shades



Classic Interiors



Available  
in pack sizes



*“Designed for new beginnings”*



Sweeping Valley  
3464



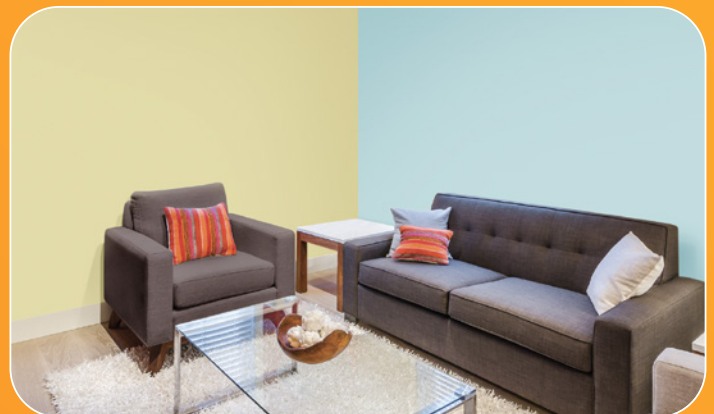
Good Natured  
4151



Delicate Flush  
2203



Twinkle Toes  
2186



Heady Scent  
2015



Nautical Note  
2454



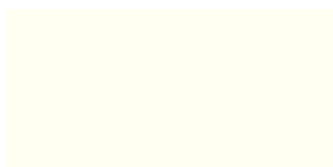
**ANY COLOUR  
ONE PRICE**

# Joie

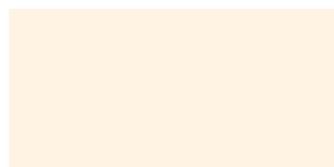
CLASSIC EXTERIORS



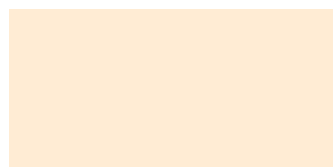
1011 New Start



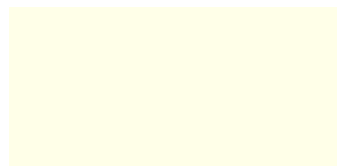
1081 Cream Damask



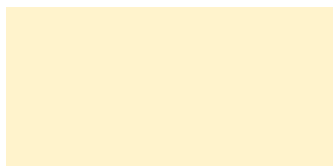
1127 Milk of Ambrosia



2084 Apricot Breezer



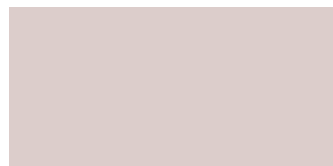
1044 Dewy Path



2045 Glazed Macaroon



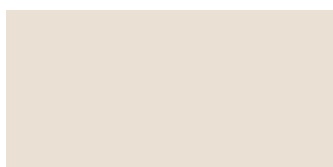
2028 Mid Day High



3132 Artistic Touch



2054 Wood Shaving



3072 Konarak



2175 Close Quarters



3158 Natural Pigment



3233 Grand Edifice



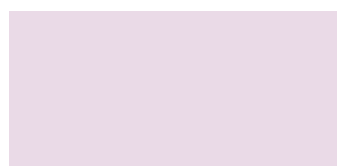
5152 Tasting Room



5081 Sunpath



5102 We that are Young



2315 Butterfly Bush



3297 Plush Plum



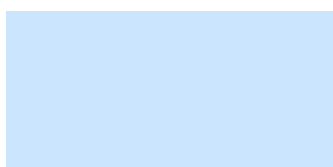
3236 Spice Route



3185 Ruddy Brick



2365 Moody Blues



2426 Boys Room Blue



3346 Azure Tile



5204 Winner's Blue



2635 Verandah View



5262 Bitmap Green



5244 Deja Vu



4392 Rain Gardens



4302 Filtered Light



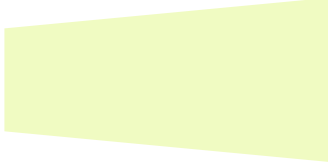

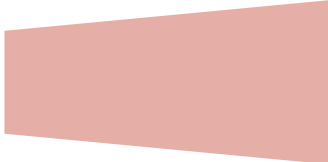







4264 Rushing Wave



4235 Nebula



4094 Designer's Neutral

	Pearly Light 1071		Lagoon Water 2525		Royal Ivory 2066		Salad Bowl 2654
	Talking Flowers 2336		Original Beige 4072		Cantaloupe Ice 2165		Lush Earth 3175
	Feeling Easy 2083		Straw Frame 3095		Pewter Glint 3343		Phirozi 5212
	Still Quiet 4292		Lilac Sky 1131		Home Studio 3254		Nutty Season 2687
	Milk of Roses 2205		Still Water Blue 2444		Conservation 3131		Sheesh Mahal 3335
	Victory Gold 3035		Writers Block 4042		Dense Thicket 4075		Convent Lace 1097
	When Dreams Travel 5183		Baby Pink 2265		Nargis Flower 2014		Twilight Walk 2468

Shades are shown for indicative purposes. Please refer to Shade Panorama for actual shades.

# Joie

CLASSIC EXTERIORS

*“Goodbye distemper,  
welcome emulsion finish”*

## FEATURES:

- Easy to apply
- Budget Friendly
- High performance
- Available in over 1200 shades



Classic Exteriors

Available in pack sizes: 1L, 4L, 10L, and 20L

*“Good bonding and opacity  
for beautiful strong walls”*

## Joie Primer

EXTERIORS

## FEATURES:

- Water Thinnable
- Good Bonding
- Good Opacity



Joie Primer Exteriors

*“Designed for new beginnings”*



Marina Walk  
3395



Almora Hills  
2562



Desert View  
3031



Jaisalmer Sand  
3044



Solitary  
4053



Red Ochre  
4342





## Visualize with

### Colourvista Glimpse

An expert visualisation service that helps you pick the perfect colours for your home. To avail, WhatsApp 'glimpse' at 7045870458.



### Colourvista Sample Pot

The 250 ml sample pot gives a preview of the shade that can make your space picturesque.



*“At JSW Paints, all our colours are priced the same.”*



*“Bright white primer for brighter walls”*

## Joie Primer

INTERIORS

### FEATURES:

- Bright White
- Good Coverage
- Quick Dry
- Good Bonding



Joie Primer Interiors

#### JSW Paints Limited

Regd. Office: Jindal Mansion, 5A, Dr. G. Deshmukh Marg, Mumbai-400026. For complaints, write to Customer Care Manager at above address or call 1800-121-5797. For more information, visit [www.jswpaints.in](http://www.jswpaints.in) | Email: [ccpaints@jsw.in](mailto:ccpaints@jsw.in)

V2 | NJ24 | SC

Free sample.  
Not for retail sale.