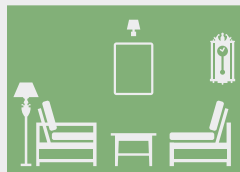


Viu Interior

Combinations



About JSW Paints

JSW Paints ventures beyond the superficial and explores the beauty potential in everything around us. We are inspired to make our world - our home, our neighborhood and our community - more beautiful. JSW Paints invites you to get inspired, to reach out and realize the true beauty in everything around us, and to make our world even more beautiful.

At JSW Paints, we aim to be a thoughtful paint company and aspire as well as urge our customers to Think Beautiful. We are bringing thoughtful disruptions in the paint industry that we believe will make paints and painting a rich experience for our consumers.

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06 Living Room

26 Bedroom

46 Other Spaces

66 Colour Family

74 Product Range

About Colourvista Viu Interior

Colour has the power to both reflect and define your life. Choosing the right colour combinations that inspire you to achieve excellence is important.

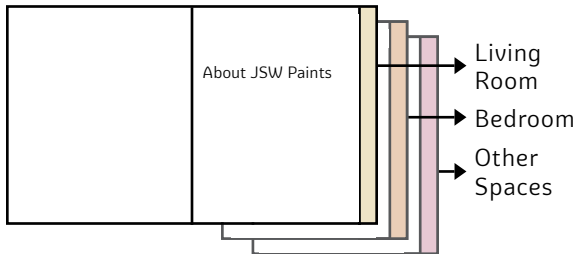
JSW Paints presents Colourvista Viu for Interiors- a unique medium for you to decide which colour combinations define your home. We have researched various interior styles across India and presented them to make it easier for you to confidently choose right colour combinations for your living spaces.

Our curated portfolio of 1808 colours is one of the widest and best-researched colour palettes for the Indian consumer.

Discover Colourvista Viu Interior

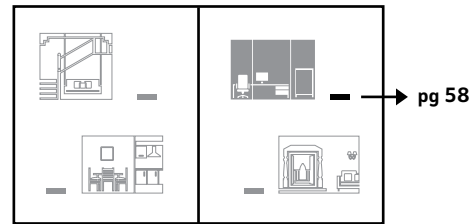
By Room Type

1



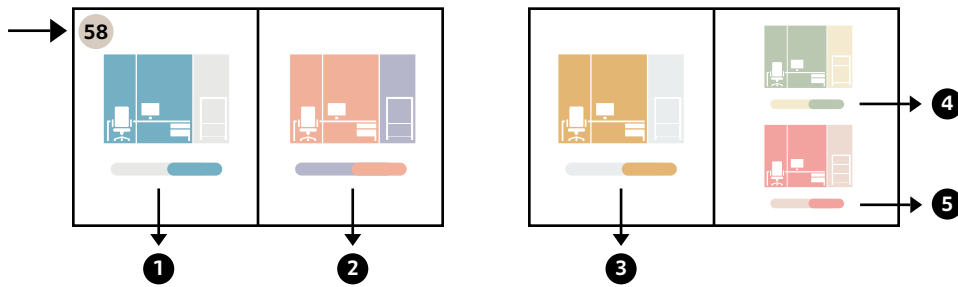
Select a section as per your Room Type

2



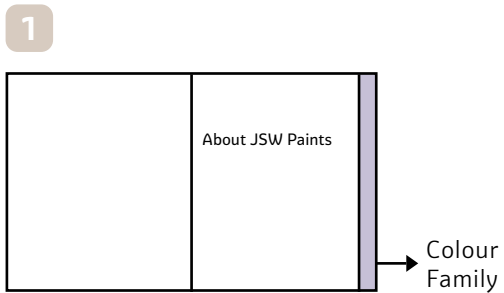
Find your desired room and its respective page number

3

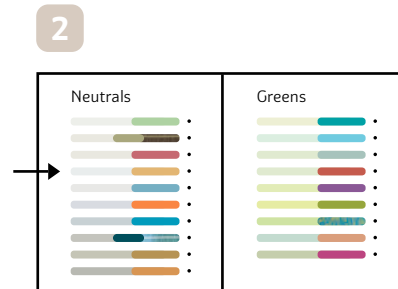


Select your preferred colour combination from amongst the options

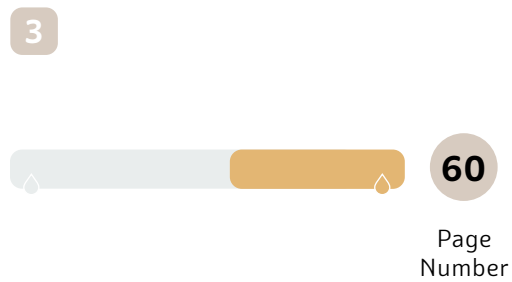
By Colour



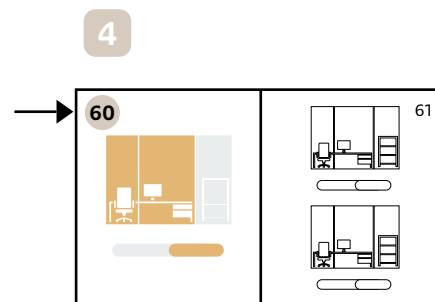
Select the Colour Family section



Find your preferred colour and select from the combinations



Refer to the Page Number in front of the selected combination

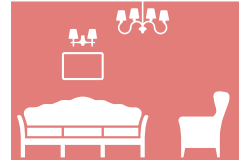
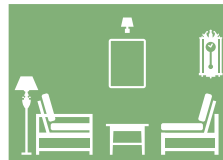
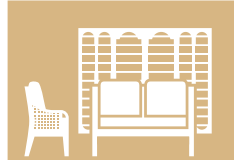
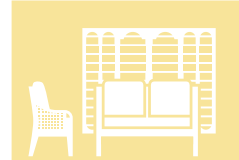
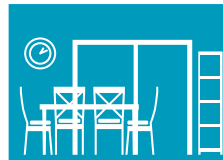
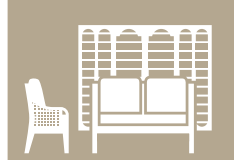
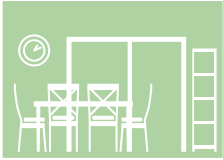
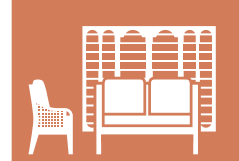
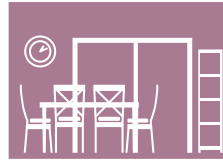
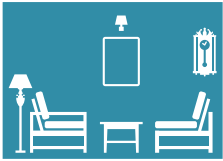


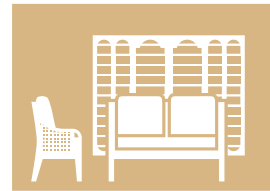
Open the page number to see the combination on a Room

Living Room

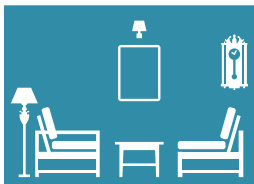
A well-designed living room should be a natural fusion of style and function. In this section, we explore different types of living rooms, from traditional to modern styles that resonate with regional aesthetics.

Some of the great ideas to create the perfect living room start with the right colour. Based on the consumer trends and regional preferences, we have created a perfect blend of colours for different kinds of Living room styles to enable you to make an easy choice of colours.



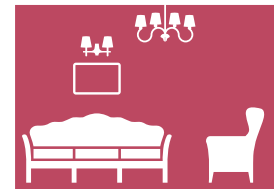


ROOM 1 Pg 10



ROOM 2 Pg 14





ROOM 3 Pg 18



ROOM 4 Pg 22



ROOM 1



Pastel



Fresh Harvest 2026

Royal Field 3034



Pastel



Running Fields 1116

Durbar Hall 3136



Pastel

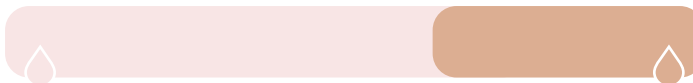


Morning Cuppa 2633

Winding Path 3461



Pastel



Baby Doll 2243

Clay Biscuit 3113



Pastel



January Moon 2013

Fullers Earth 3082

ROOM 2



Pastel



Fine Stroke 2391

Marina Walk 3395



Pastel



Vanilla Tea 2153

Vogue Ikat Effect

BC : River Light (2082)

TC : (S) Someone Like you (5096)



Pastel



Saffron Silk 2064

Vogue Ikat Effect

BC : Exotic beauty (2325)
TC : (S) Mood Mauvais (5173)



Pastel

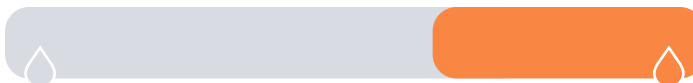


Vanilla Scent 1045

Wild Tantan 3535



Midtone



Acoustic 4181

Cubist Modern 5062

ROOM 3



Pastel



Kesari Cream 2063

In Pink Mode 5133



Pastel



Candy Cloud 2424

Vogue Horizon Effect

BC : Apricot Breezer (2084)

TC : Barely There (2191)

Pretty Petals (2255)

Durbar Hall (3136)

Shades are shown for indicative purposes. Please refer to Shade Panorama.



Pastel



Lifelong Dream 1088

Vogue Horizon Effect

- BC : Hint of Desire (2282)
- TC : Tea Time Mauve (3293)
- Tranquility Time (2416)
- Upper Ganges (3425)



Pastel



Apricot Breezer 2084

Razzmatazz 2218



Midtone



Distant View 4013

Pagoda Roof 3076

ROOM 4



Pastel



White Palace 1191

Natural Sound 2626



Pastel



Apricot Crush 2124

Amethyst Cluster 3275



Midtone



Once Upon A Time 4031

Blue Carvings 3385



Pastel



Clotted Crème 1096

Call the Shots 5123



Pastel



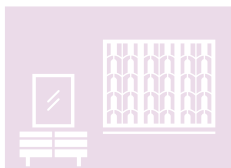
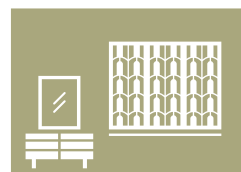
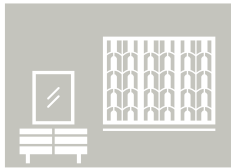
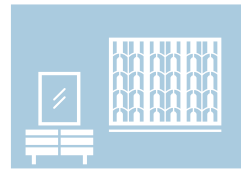
Alabaster Shell 1135

Story Telling 3154

Bedroom

A Bedroom is an integral part of our home to unwind and recharge. Colours are a mood stimulator, so your choice of colour combination should help you personalize this space for you to relax and feel rejuvenated and refreshed.

In this section, we have curated different styles of bedroom spaces bringing out regional highlights and featuring multiple colour combinations. It enables you to get a better idea of the look of interior space when painted in your choice of colours.



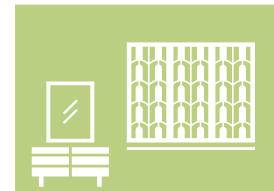


ROOM 5 Pg 30



ROOM 6 Pg 34





ROOM 7 Pg 38



ROOM 8 Pg 42



ROOM 5



Pastel



Chuckles n Hiccups 2425

Sharp Angle 5061



Pastel



Camphor Scent 1035

Rose Madder 3216



Pastel

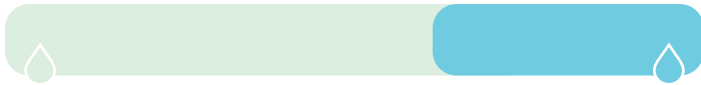


Sunset Hill 2056

Yellow Sandstone 3637



Pastel



Mildest Dew 2572

Kerala Backwater 2447



Pastel



Feeling Easy 2083

A Girl Like Me 5141

ROOM 6



Pastel



Coastal Edge 1043

Free Fall 5232



Pastel



Glorious Pink 2223

Cabana Craze 5121



Pastel



Ginger Sticks 2073

Tranquility Spa 2544



Midtone



Tea Time Mauve 3293

Utopia Now 4158



Pastel



Indian Roller Bird 2463

Conifer Pine 3417

ROOM 7



Midtone



Bamboo Hollow 3502

Mustard Greens 2666



Midtone



Memory 4012

Nilgiri Blue 3418

Vogue Stacks Effect

BC : Milky Moon (1022)
 TC : Skyless Storm (5201)
 Nilgiri Blue (3418)

Shades are shown for indicative purposes. Please refer to Shade Panorama.



Pastel



Camphor Scent 1035

Whispering Willow 3624

Vogue Stacks Effect

BC : Whispering Willow (3624)
TC : (C) Artisan Brown (4377)



Pastel



Wishing Wand 2303

Tropical Palm 2486



Pastel



Clear Waters 2415

Sing this Song 2247

ROOM 8



Pastel



Wild Daffodil 2016

Tempress 2298



Pastel



Twisty Tree 2305

Vogue Meteors Effect

BC : Elusive Wilderness (2326)

TC : Upper Ganges (3425)

Shades are shown for indicative purposes. Please refer to Shade Panorama.



Pastel



Light Wind 2636

Vogue Blaze Effect

BC : Kidding Me (5313)
TC : Selfie Moment (5211)



Pastel



Cantaloupe Ice 2165

Frankly Fuchsia 5143



Pastel



Salad Bowl 2654

Forever is a Lie 5185

Other Spaces

This section celebrates the diverse nooks and corners of a home. We portray here the spaces that are integral to a home like the Dining Room, Study, Puja Room that have traditional as well as modern elements and style.

The various colour combinations presented for these spaces depict the right mix of comfort and style and enables easy selection of your preferred colours.





ROOM 9 Pg 50



ROOM 10 Pg 54





ROOM 11 Pg 58



ROOM 12 Pg 62



ROOM 9



Pastel



Almora Hills 2562

Rocky Slope 3114



Pastel

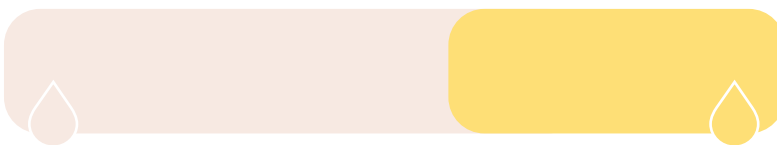


Inner Chakra 2413

Acoustic Rock 3325



Pastel

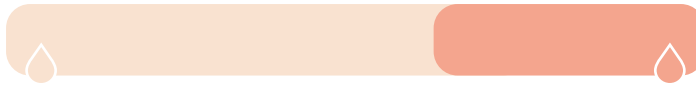


Pearl Reflection 1134

Mid Day High 2028



Pastel



Light Tan 2143

Orange Julep 2167



Pastel



Champagne Glass 2043

Tumbled Cobbles 3543

ROOM 10



Pastel



Cotton Pods 1074

Temple of the Sun 5034



Pastel



Morning Cuppa 2633

Hold my Hand 5093



Pastel



Sunflower Seeds 2684

Daddy's Girl 5163



Pastel



Pink Bliss 2225

Barefoot Blue 2397



Pastel



Papaya Salad 2086

Accent Orange 5064

ROOM 11



Pastel



White Inspiration 1013

Small Stream 3383



Midtone



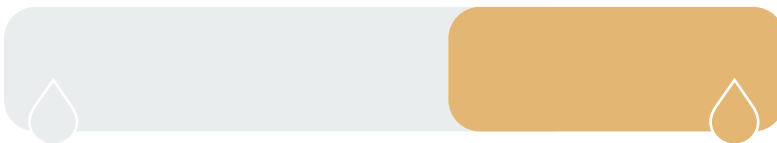
City Lore 3292

Warm Embrace 2176

Shades are shown for indicative purposes. Please refer to Shade Panorama.



Pastel



Snow Drift 1021

Courtyard Yellow 3055



Pastel



Almond Milk 2062

Still Quiet 4292



Pastel



Pink Slip 2202

Screen Goddess 2207

ROOM 12



Pastel



Parrot's Plume 2695

Adventure Sport 5295



Pastel



Glazed Macaroon 2045

Lunch Box 5053



Midtone



Pali Inscription 3641

Battlement 3037



Pastel



Pale Sun 2081

Madhubani Orange 3156



Midtone



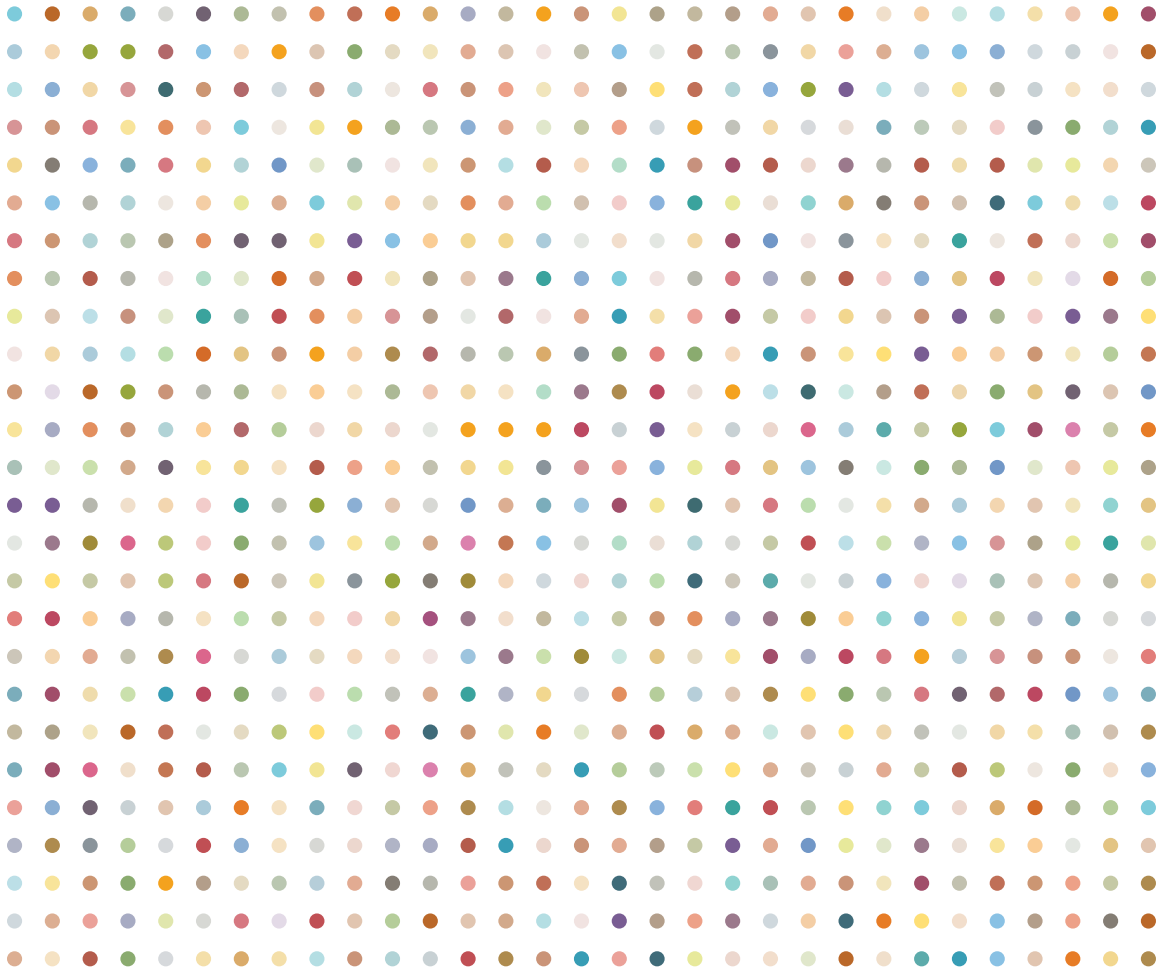
Stony Plain 3111

Green Glade 2605




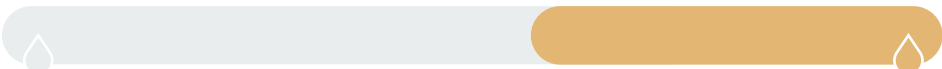

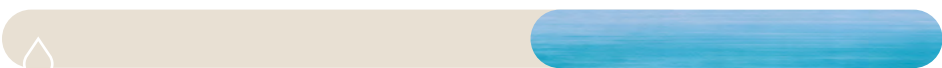
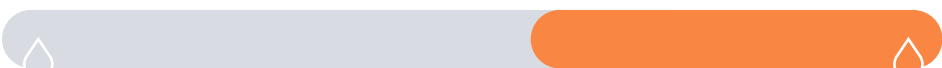




Colour Family

Our detailed research of the cultural trends around colour, in India and globally, concluded that colours are chosen based on tones and the mood they evoke in a living space, followed by the family colour.





















These rich insights are the inspiration for this section, summarising all the colour combinations used in the Colourvista Viu for Interiors.



























Neutrals

	Page	
 <p>White Palace 1191 Natural Sound 2626</p>	22	Pastel
 <p>Camphor Scent 1035 Whispering Willow 3624 Vogue Stacks - 3624 4377</p>	40	Pastel
 <p>Camphor Scent 1035 Rose Madder 3216</p>	31	Pastel
 <p>Snow Drift 1021 Courtyard Yellow 3055</p>	60	Pastel
 <p>White Inspiration 1013 Small Stream 3383</p>	58	Pastel
 <p>Lifelong Dream 1088 Vogue Horizon - 2282 3293, 2416, 3425</p>	20	Pastel
 <p>Acoustic 4181 Cubist Modern 5062</p>	17	Midtone
 <p>Once Upon A Time 4031 Blue Carvings 3385</p>	24	Midtone
 <p>Memory 4012 Nilgiri Blue 3418 Vogue Stacks - 1022 5201, 3418</p>	39	Midtone
 <p>Pali Inscription 3641 Battlement 3037</p>	64	Midtone
 <p>Distant View 4013 Pagoda Roof 3076</p>	21	Midtone





Greens

		Page	
		34	Pastel
Coastal Edge 1043	Free Fall 5232		
		33	Pastel
Mildest Dew 2572	Kerala Backwater 2447		
		12	Pastel
Morning Cuppa 2633	Winding Path 3461		
		55	Pastel
Morning Cuppa 2633	Hold my Hand 5093		
		45	Pastel
Salad Bowl 2654	Forever is a Lie 5185		
		62	Pastel
Parrot's Plume 2695	Adventure Sport 5295		
		44	Pastel
Light Wind 2636	Vogue Blaze- 5313 5211		
		50	Pastel
Almora Hills 2562	Rocky Slope 3114		
		38	Midtone
Bamboo Hollow 3502	Mustard Greens 2666		
		56	Pastel
Sunflower Seeds 2684	Daddy's Girl 5163		













Yellows

		Page
 Vanilla Scent 1045	 Wild Tantan 3535	17 Pastel
 Cotton Pods 1074	 Temple of the Sun 5034	54 Pastel
 Pale Sun 2081	 Madhubani Orange 3156	65 Pastel
 Clotted Crème 1096	 Call the Shots 5123	25 Pastel
 January Moon 2013	 Fullers Earth 3082	13 Pastel
 Almond Milk 2062	 Still Quiet 4292	61 Pastel
 Champagne Glass 2043	 Tumbled Cobbles 3543	53 Pastel
 Glazed Macaroon 2045	 Lunch Box 5053	63 Pastel
 Saffron Silk 2064	 Vogue Ikat - 2325 5173	16 Pastel
 Kesari Cream 2063	 In Pink Mode 5133	18 Pastel
 Ginger Sticks 2073	 Tranquility Spa 2544	36 Pastel
 Fresh Harvest 2026	 Royal Field 3034	10 Pastel

Page

 Wild Daffodil 2016	 Temptress 2298	42 Pastel
 Sunset Hill 2056	 Yellow Sandstone 3637	32 Pastel

Blues

 Fine Stroke 2391	 Marina Walk 3395	14 Pastel
 Candy Cloud 2424	 Vogue Horizon- 2084 2191, 2255, 3136	19 Pastel
 Inner Chakra 2413	 Acoustic Rock 3325	51 Pastel
 Clear Waters 2415	 Sing this Song 2247	41 Pastel
 Chuckles n Hiccups 2425	 Sharp Angle 5061	30 Pastel
 Indian Roller Bird 2463	 Conifer Pine 3417	37 Pastel



















Pinks & Purples

	Page	
<p>Pearl Reflection 1134</p> <p>Mid Day High 2028</p>	52	Pastel
<p>Baby Doll 2243</p> <p>Clay Biscuit 3113</p>	13	Pastel
<p>Wishing Wand 2303</p> <p>Tropical Palm 2486</p>	41	Pastel
<p>Twisty Tree 2305</p> <p>Vogue Meteors - 2326 3425</p>	43	Pastel
<p>City Lore 3292</p> <p>Warm Embrace 2176</p>	59	Midtone
<p>Tea Time Mauve 3293</p> <p>Utopia Now 4158</p>	37	Midtone

Reds

<p>Alabaster Shell 1135</p> <p>Story Telling 3154</p>	25	Pastel
<p>Pink Slip 2202</p> <p>Screen Goddess 2207</p>	61	Pastel
<p>Glorious Pink 2223</p> <p>Cabana Craze 5121</p>	35	Pastel
<p>Pink Bliss 2225</p> <p>Barefoot Blue 2397</p>	57	Pastel

Oranges

		Page
	Feeling Easy 2083	33 Pastel
	A Girl Like Me 5141	
	Running Fields 1116	11 Pastel
	Durbar Hall 3136	
	Light Tan 2143	53 Pastel
	Orange Julep 2167	
	Apricot Breezer 2084	21 Pastel
	Razzmatazz 2218	
	Apricot Crush 2124	23 Pastel
	Amethyst Cluster 3275	
	Stony Plain 3111	65 Midtone
	Green Glade 2605	
	Vanilla Tea 2153	15 Pastel
	Vogue Ikat - 2082 5096	
	Cantaloupe Ice 2165	45 Pastel
	Frankly Fuchsia 5143	
	Papaya Salad 2086	57 Pastel
	Accent Orange 5064	

**INTERIOR**

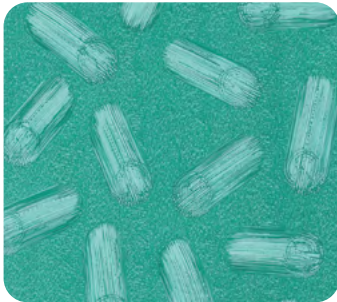
Vogue by JSW Paints is a visual representation of luxury in its most contemporary form. It is unique, stylish, youthful, and flamboyant. Feature it in your home, and stay in trend.

**Vogue Metalliq****Vogue Effectiq****FEATURES:**

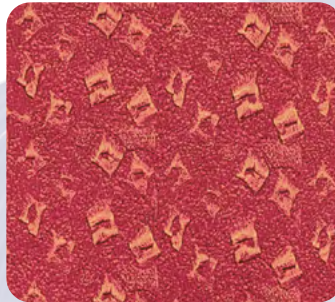
- Germ Block*
- Optimum Design Time
- HD Patterns



Germ Block
KILLS UP TO 99.9%** OF
BACTERIA, FUNGI AND VIRU

**METEORS**

BC : Teal Boat (3442)
TC : Bus Green (5268)

**BANDHEJ**

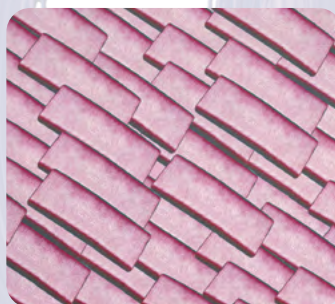
BC : Kidding Me (5313)
TC : Indian Pink (5144)

**ORBITAL**

BC : Utopia Now (4158)
TC : (S) Tranquility Time (2416)

**IKAT**

BC : Exotic Beauty (2325)
TC : (S) Mood Mauvais (5173)

**THATCHES**

BC : Water Way (2526)
TC : Sea of Poppies (5135)

**BLAZE**

BC : Temple of the Sun (5034)
TC : Caramel Pumpkin (5056)

TC = Topcoat - Vogue Effectiq or Vogue Metalliq

BC = Basecoat - Halo Majestic Interiors Silk

G = Gold, S = Silver, and C = Copper bases (Metalliq) in the shade codes.

Colour and design styles are indicative and may vary according to the painter's work.

* Basis the results arrived upon after different tests conducted in various laboratories. Test conducted compliant to Japanese Industrial Standard JIS Z 2801:2010 Test for Anti-bacterial Activity and Efficacy. Refer to Product Information Sheet.



JSW PAINTS

Halõ

MAJESTIC INTERIORS & EXTERIORS



Majestic Interiors Shine



Majestic Interiors Silk

FEATURES:

- Endures 7 Years*
- Germ Block**
- Stain Resistant



Germ Block
KILLS UP TO 99.9%** OF
BACTERIA, FUNGI AND VIRU



Exceed Longlasting Exteriors

FEATURES:

- Topcoat + Basecoat
- Anti-algal
- Waterproofs
7 Years*
- All Weather
- Endures 10 years*



Majestic Exteriors Silk

FEATURES:

- Endures 7 Years*
- Anti-Algal
- Dirt Resistant

*Subject to compliance with conditions maintained in Product Information Sheet, regional climatic conditions, accidental damage, usual wear and tear in the area where applied.

** Basis the results arrived upon after different tests conducted in various laboratories. Test conducted compliant to Japanese Industrial Standard JIS Z 2801:2010 'Test for Anti-bacterial Activity and Efficacy'. Refer to Product Information Sheet.



Aur^{us}

REGAL INTERIORS & EXTERIORS



INTERIOR



Regal Interiors Silk

FEATURES:

- Endures 5 Years*
- Stain Block
- Anti-fungal



Regal Interiors

FEATURES:

- Anti-fungal
- Endures 5 Years*
- Low VOC



EXTERIOR



Regal Exterior Silk

FEATURES:

- Dust Block
- UV-resistant
- Endures 5 Years*



Regal Exterior

FEATURES:

- Endures 5 Years*
- UV-resistant
- Low VOC



Aur^{us} Floor Coat

FEATURES:

- Anti-Algal
- Endures 2 Years*
- High Abrasion Resistance



Aur^{us} Tile Coat

FEATURES:

- Anti-Algal
- Water Repellency
- High Sheen



JSW PAINTS

PiXa

ELEGANT INTERIORS & EXTERIORS



Elegant Interiors Silk



Elegant Interiors

FEATURES:

- Endures 3 Years*
- Bright Finish
- Paint & Primer



Elegant Exteriors Silk



Elegant Exteriors

FEATURES:

- Endures 3 Years*
- Bright Finish
- Dust Resist



JSW PAINTS
Halõ
Aquaglõ
 FOR WOOD & METAL

 **INTERIOR &
EXTERIOR**



Majestic Gloss

FEATURES:

- Endures 5 Years*
- Water-based
- Gloss Lock
- Colour Lock



Majestic Satin



Germ Block
 KILLS UP TO 99.9%** OF
 BACTERIA, FUNGI AND VIRUS

Also Available in Majestic Gold and Majestic Clear Finish



JSW PAINTS
iBlak
WATERSTOP PRIME COAT



Waterstop Prime Coat

FEATURES:

- 10x Better
- Breathable coating
- Enhances Top Coat Performance



Waterstop Roof Coat

FEATURES:

- Endures 7 Years*
- High Mechanical Strength
- Strong Abrasion Resistance



Waterstop Prime Coat

FEATURES:

- Endures 3 Years*
- High Flexibility upto 300% Elongation
- Crack Bridging up to 1mm



Crack Fix

FEATURES:

- Superior Crack Bridging
- Strong Adhesion
- High Flexibility

INSPIRING COLOUR CONFIDENCE

Buddy Assist

We at JSW Paints introduce you to our Customer Relationship Officer - your Buddy. JSW Paints Buddy can help you select the perfect colours with the help of Colourvista tools and offer you advice regarding the right products for your home painting needs.



To get doorstep assistance, call 1800-121-5797



Colourvista Glimpse

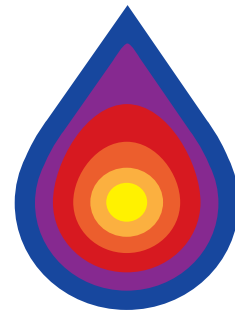
An expert visualization service that helps you pick the perfect colours for your home.

To avail the service, WhatsApp 'glimpse' at 70458 70458



Colourvista Touch

Colourvista Touch is a modern app that assists in making painting decisions with a few simple steps.



Colourvista Sample Pot

The 250ml sample pot gives a preview of the shade that can make your space picturesque.





“At JSW Paints, all our colours are priced the same.”

Being thoughtful is beautiful. That is why, for the first time in India, we present ‘Any Colour One Price.’ Our entire range of 1808 shades is priced the same. This gives you the freedom to choose your favourite colours, without paying extra.





COLOUR TOOLS

SKU D130PCI011ZEA - Colourvista Viu Interior Combinations

Manufactured by: Pragati Offset Pvt. Ltd., 17, Red hills, Hyderabad, Telangana - 500004.

Marketed by: JSW Paints Pvt. Ltd.

Regd. office: Jindal Mansion, 5A, Dr. G. Deshmukh Marg, Mumbai, Maharashtra - 400026.

MRP (Incl. of all taxes): ₹ 200 | Manufacturing date: 11/22 | Net qty: 1 N book



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