



CREATIVE CONVERSATIONS



EXTERIORS

JSW PAINTS



colourvista
Shade Portrait

Celebration

It's a well established fact that colours have the power to affect moods and thoughts. If a bright, happy, sunshine-filled mood is what you want to define your life, Conversations is the right palette for you. A shade card of yellows ranging from soft pastels to vibrant bolds. Each energizing and uplifting in degrees, making spaces look larger and warmer. Creating an atmosphere where conversation flows freely and people feel at home the moment they step in.





2026
Fresh Harvest

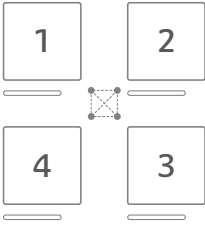
3066
Hidden Cove

Conversations

Yellow in its many variations has one thing in common: a quality of freshness reminiscent of flowers in bloom, lemonade and sunny days. It makes your home exterior look cheerful and inviting. When taken up a notch into bolder neon shades, it can look quite edgy.

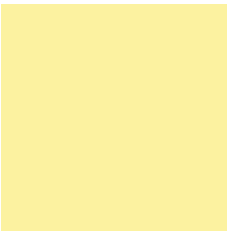
Conversations

The Creative Range

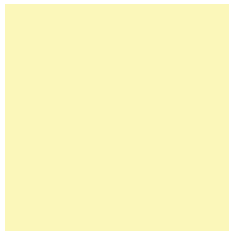


Pick a combination of 2 or more colours from any 4 adjacent colours from the set of 12 below. You will find that these colours go perfectly with each other!


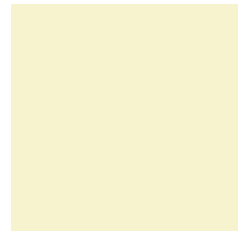
Go on, surround your living space with a beautiful ambience.



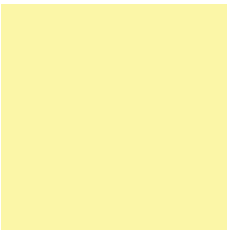
2025
Wheat Sheaf



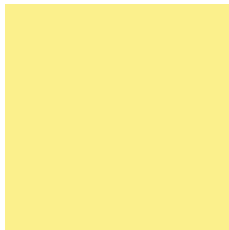
2024
Valley Field




1046
Silent Trail



2016
Wild Daffodil




2026
Fresh Harvest




2028
Mid Day High



3053
Amer Fort



3056
Patina Gold



3066
Hidden Cove



3463
Hilltop Blue



3418
Nilgiri Blue



3645
Antiquarian Gold

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Interesting Trivia

The majestic Amber Fort in Jaipur is painted in subtle shades of yellow, interspersed with some fine specimen of Rajput craftsmanship - patterns on marble walls.





Halö

-  PAINT & PRIMER
-  ENDURES 7 YEARS*
-  ANTI ALGAL
-  DIRT RESISTANT

"Carefully crafted for long-lasting protection"



Aurūs

-  PAINT & PRIMER
-  ENDURES 5 YEARS*
-  UV RESISTANT



"Thoughtfully designed for a UV resistant finish"



PiĶa

-  PAINT & PRIMER
-  ENDURES 3 YEARS*
-  BRIGHT FINISH

"For superior weather protection of exteriors"



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JSW PAINTS



colourvista****
Shade Portrait



MODERN
ETERNIA



EXTERIORS



colourvista
Shade Portrait

Celebration

There are some classic colour schemes that never go out of style. If you're looking for a lasting colour palette for your home, something that blends Indian sensibilities with International décor trends, you can now think beyond beige. Neutral colours are the most reliable décor themes and stand the test of time. Add a few colour accents and you can give a space a distinct look and feel, that can alternate between soothing and edgy. A contrast that you can balance depending on whether your love for neutral shades overpowers your love for bold colours or vice versa.





4044
First Draft

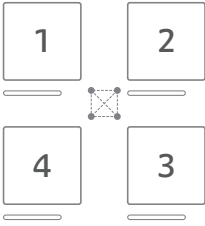
1075
Fresh Spun

Eternia

Start with a canvas of white, beige or grey tones for your walls. Then play with accent colours to liven up the space in fun, quirky ways. Treat the accent colours like an accessory to liven up a basic outfit. Experiment with different colour combinations and don't be afraid to go bold. It only adds personality.

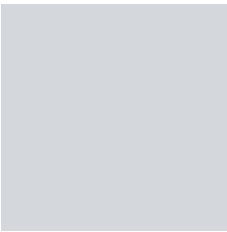
Eternia

The Modern Range

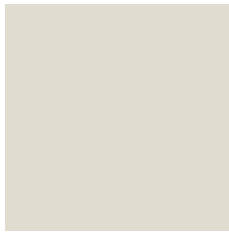


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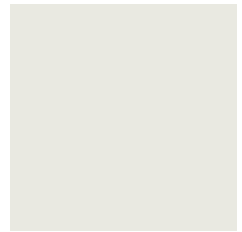
Go on, surround your living space with a beautiful ambience.



2331
Fleeting Moment



1075
Fresh Spun




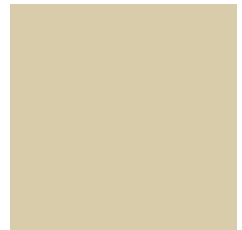
1032
Morning Halo



4044
First Draft



3032
Jaipur Gate




2034
Warm Bread



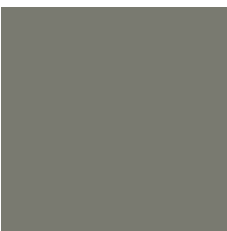
4064
Scroll



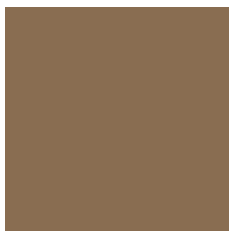
3048
Golden History



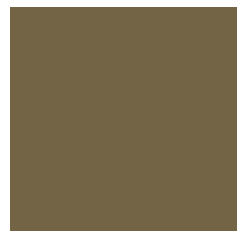
4374
Host Rock



4317
Cavernous Kiln



4367
Golconda Rock



4377
Artisan Brown

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Interesting Trivia

An accent wall is one of the best ways to create a focal point. An accent wall doesn't have to be limited to one color: it can be created with a striking pattern that unifies more than one colour.






3048
Golden History

2034
Warm Bread



Halö

-  PAINT & PRIMER
-  ENDURES 7 YEARS*
-  ANTI ALGAL
-  DIRT RESISTANT

"Carefully crafted for long-lasting protection"



Aurüs

-  PAINT & PRIMER
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-  UV RESISTANT



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PiĶa

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colourvista****
Shade Portrait



TRADITIONAL
FOLKLORE



EXTERIORS

JSW PAINTS



colourvista
Shade Portrait

Celebration

Folklore is the thread that runs through our lives. In our oral traditions, old wives tales, stories and proverbs passed down generations. Their richness, unique to each region and culture but together forming a colourful body of inspiration to draw from when thinking of a makeover for your home. A unique spectrum of violets, the Folklore theme is more about familiarity, comfort, and charm and less about glamour. As minimalism becomes increasingly popular, this décor scheme provides a canvas where less is more. The beauty of this colour scheme can be heightened through individual interpretations and expressions of folk themes.





2308
Electric Moon

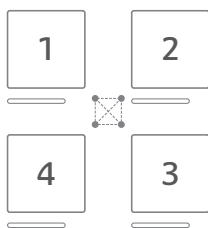
2312
Garden Flowers

Folklore

Give your home a quaint, folksy feel with a range of soft pastel violets. Think beyond the usual and get inspired by designs that draw from folk traditions from around the world. From India's very own Ikat weave patterns to Scandanavian design trends. Have fun with unconventional colours without being restrained by the rules of fine art. Let your home exteriors extend a friendly welcome to one and all.

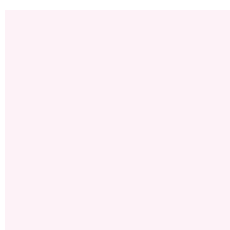
Folklore

The Traditional Range

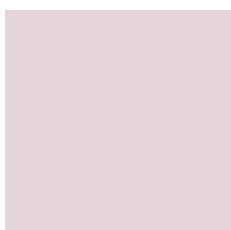


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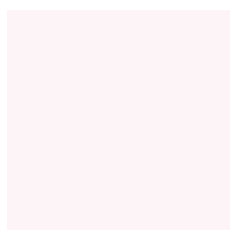
Go on, surround your living space with a beautiful ambience.



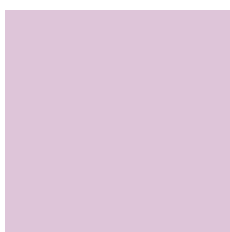
2302
Moon Dust



2312
Garden Flowers



2301
Fairilie



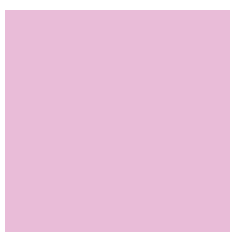
2315
Butterfly Bush



2308
Electric Moon



2287
Rouge Flush



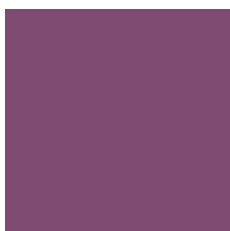
2306
Sparkle Mountain



3045
Desert Safari



5066
Clay Screen



5173
Mood Mauvais



5177
Very Purple



5165
It's Forever

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Interesting Trivia

Floral inspired patterns and designs can accentuate the Folklore colour palette and give your home exterior a pleasing character that lures the eyes.






2306
Sparkle Mountain

5177
Very Purple



Halö

-  PAINT & PRIMER
-  ENDURES 7 YEARS*
-  ANTI ALGAL
-  DIRT RESISTANT

"Carefully crafted for long-lasting protection"



Aurüs

-  PAINT & PRIMER
-  ENDURES 5 YEARS*
-  UV RESISTANT



"Thoughtfully designed for a UV resistant finish"



PiXa

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colourvista****
Shade Portrait



JSW

NATURAL
FOREST


EXTERIORS

JSW PAINTS



colourvista
Shade Portrait

Celebration

A vertical photograph of a forest during autumn. The scene is filled with tall, slender tree trunks that stretch from the bottom to the top of the frame. The foliage is a mix of vibrant colors, including bright yellows, oranges, and some remaining greens, creating a rich, textured background. The lighting is soft and diffused, typical of a forest interior. The overall mood is serene and natural.

The colour green is known to have therapeutic powers. It relaxes the eyes and induces a feeling of calmness. So, it stands to reason that a palette that is inspired by the hues of the forest is an ideal choice for your home world. The ultimate escape from the hustle and bustle of the world all around. Transform your living space with the colours of an enchanted forest and retreat into the lap of nature in the comfort of your own home.



3327
Early Day

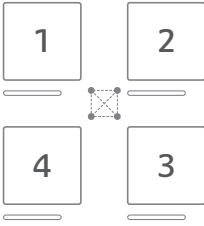
3478
Vegetal Green

Forest

Re-imagine outdoor décor in a way that is fresh, rejuvenating and never seen before. Don't think twice about unleashing your creativity. Adorn the outdoor space with plants and vibrant flowers, potted in wooden or bamboo planters. Place a water feature near the entry way. Get inspired by the colours, textures, and elements of the forest. Forest-themed décor styles bring in a rustic yet youthful vibe.

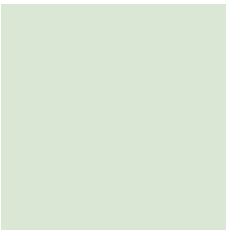
Forest

The Natural Range




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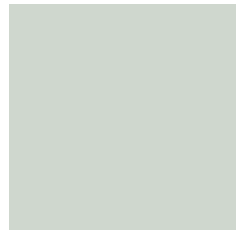
Go on, surround your living space with a beautiful ambience.



1186
Andaman Water




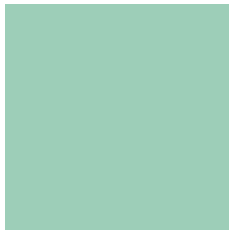
1021
Snow Drift



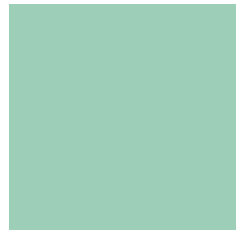
1188
Crystal Clear



3555
Monsoon Green




2564
Natural Sage




3372
Early Day



3578
Organic Garden



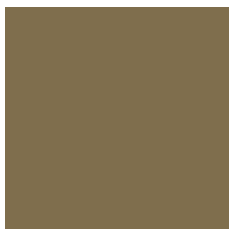
3478
Vegetal Green



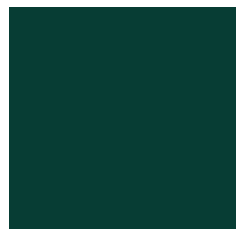
3378
Ageless River



3487
Ocean Deep



4383
Naturally Verdant



5238
Radio Silence

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Interesting Trivia

Edible forest gardens are becoming popular around the world. This mode of ecological gardening has its functional as well as aesthetic appeal, infusing a space with life and colour, while growing food.







5238
Radio Silence

4383
Naturally Verdant



Halö

-  PAINT & PRIMER
-  ENDURES 7 YEARS*
-  ANTI ALGAL
-  DIRT RESISTANT

"Carefully crafted for long-lasting protection"



Aurūṣ

-  PAINT & PRIMER
-  ENDURES 5 YEARS*
-  UV RESISTANT



"Thoughtfully designed for a UV resistant finish"



Piṅa

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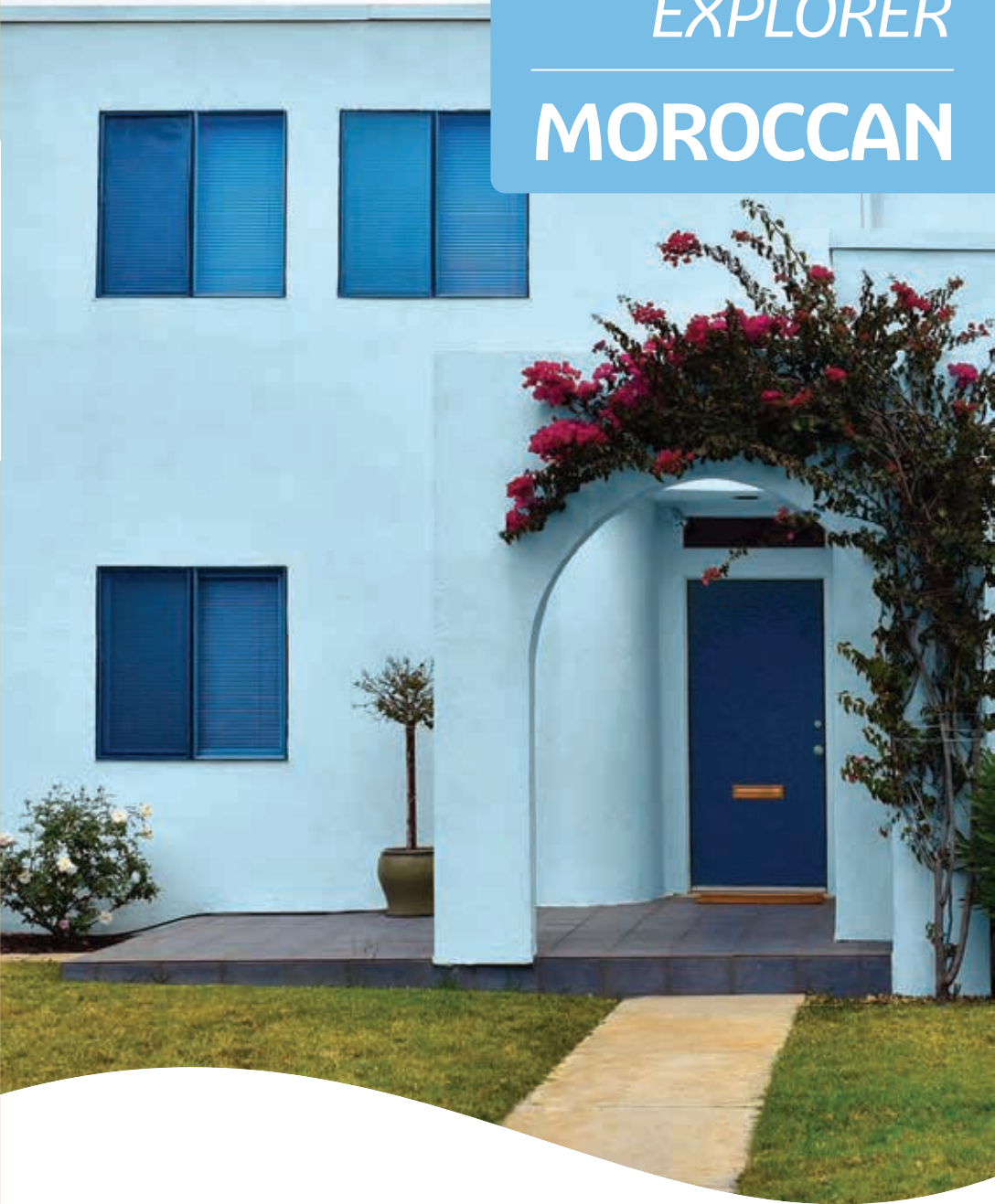
JSW PAINTS



colourvista
Shade Portrait



EXPLORER
MOROCCAN



EXTERIORS

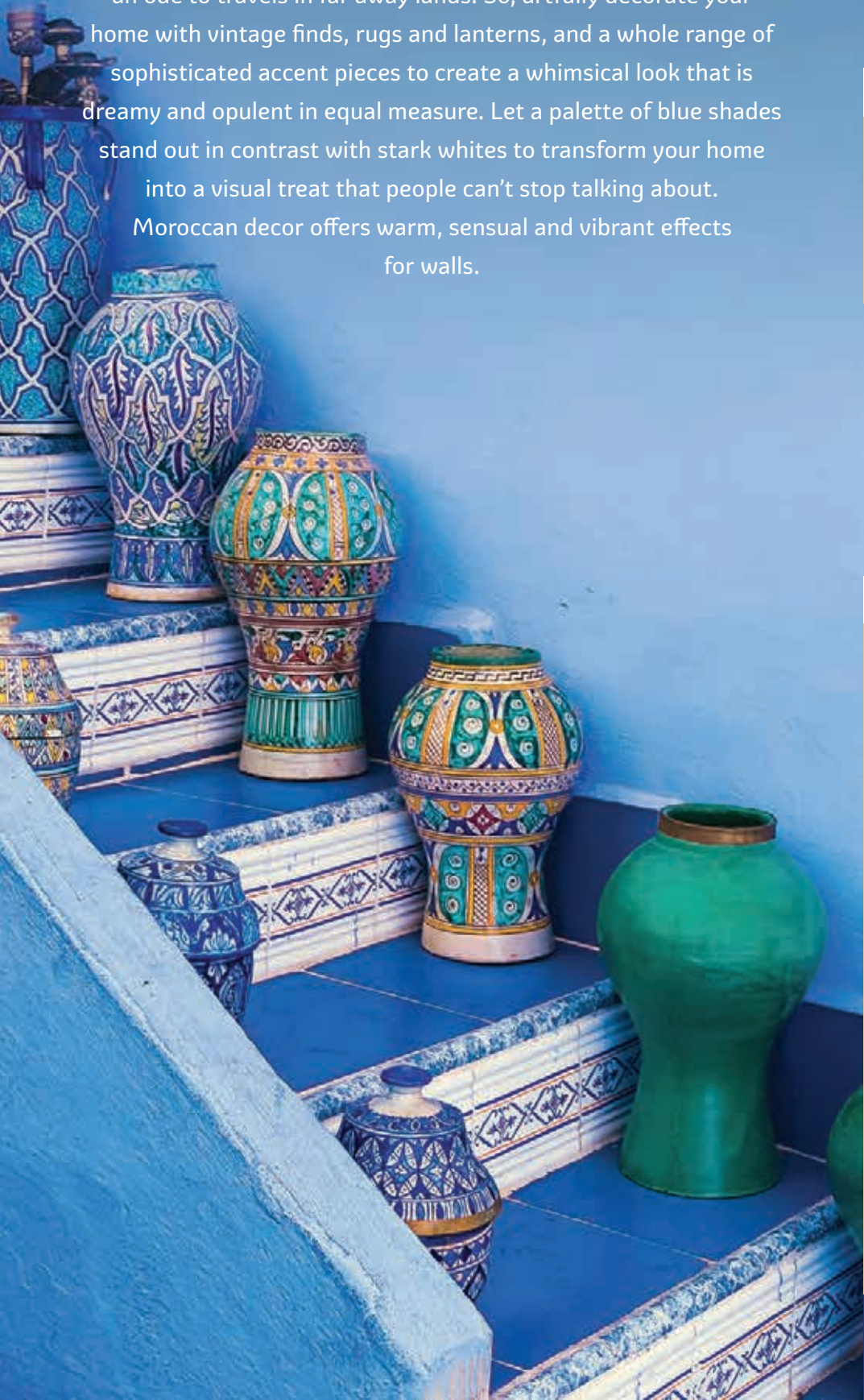
JSW PAINTS



colourvista
Shade Portrait

Celebration

If a bohemian décor style that is a pastiche of textures, layers and colours is your style, then this colour scheme is for you. A delightful play of blues that conjure a look that is truly global, an ode to travels in far away lands. So, artfully decorate your home with vintage finds, rugs and lanterns, and a whole range of sophisticated accent pieces to create a whimsical look that is dreamy and opulent in equal measure. Let a palette of blue shades stand out in contrast with stark whites to transform your home into a visual treat that people can't stop talking about. Moroccan decor offers warm, sensual and vibrant effects for walls.





2364
Sing-a-Long

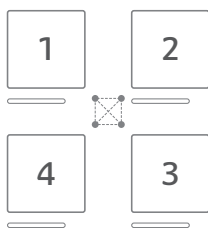
2362
Strumming Guitar

Moroccan

The versatility of the Moroccan décor theme lies in the fact that it can be toned up or down depending on your taste and preference. If bold is more your style, then opt for larger patterns and flashier detailed colours. Play with textures on saturated blues and earth-toned shades. The possibilities are endless.

Moroccan

The Explorer Range

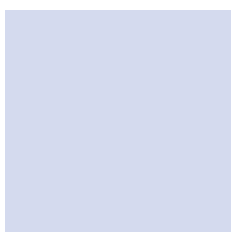


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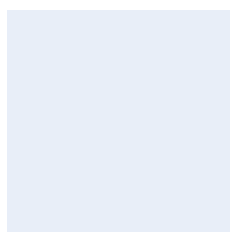
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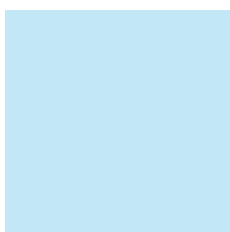
4023
Subtle



2364
Sing-a-Long



2362
Strumming Guitar



2425
Chuckles n Hiccups



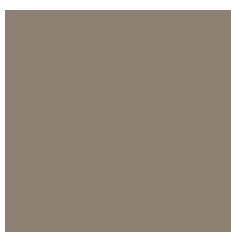
3347
Majorelle Ceramic



2418
Moved By Serenity



2437
Morning After



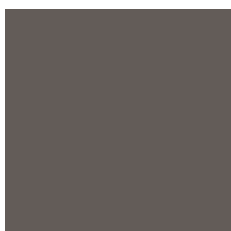
4093
Riviera Sand



3348
Morocco Blue



3377
Vast Array



4027
Hidden



4218
Aphelion

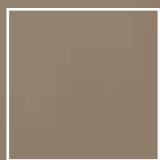
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Interesting Trivia

A typical décor piece in the Moroccan style is the metal lamp or lantern that has cutwork all over and allows light to shine through. Moroccan lamps can bring a hint of magic to your doorway.



2425
Chuckles n Hiccups







4093
Riviera Sand





Halö

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colourvista****
Shade Portrait



ETHNIC
WARLI

EXTERIORS

JSW PAINTS



colourvista
Shade Portrait

Celebration

Warli art is a tribal art form that originated in the village of Warli in Maharashtra, and has now become an inspiration for designers across the world, thanks to its rustic charm. Warli art is easily recognisable for its use of primary colours, predominantly matte reds. The art itself depicts everyday scenes from life – sowing and harvesting of crops, celebration and dance, the circle of life. Warli art is inspiring for its symbolism, the visual stories that celebrate the intimate bond between man and nature living in harmony.





2091
Fresh Aroma

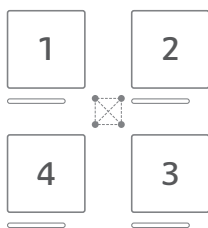
3187
Dark Umber

Warli

Painting is a form of expression. It is a way to take ideas from the realm of the personal and express them in a way that can be appreciated in the public sphere. The white stick figures of the Warli art style juxtaposed against a backdrop of red ochre walls can help your exterior walls tell a story about life and the importance of living in harmony with nature, in a unique style.

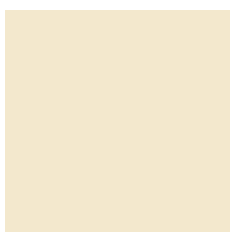
Warli

The Ethnic Range



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2091
Fresh Aroma



2094
Praline Butter



2095
Warm Crust



3187
Dark Umber



3094
Polished Stone



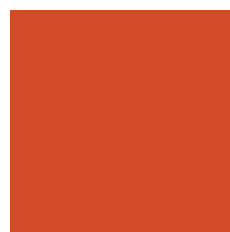
3076
Pagoda roof



5097
A suitable Boy



3188
Terracotta



5077
Rusty Hue



3397
Oceanic Ridge



3087
Muddy River



5098
Family Life

Shades are shown for indication purpose only. Actual shade appearance may vary based on the light source and sheen.
All images shown here are for creative representation only.

Interesting Trivia

Warli art is magical for its ability to turn back time and bring to mind the need to enjoy the simple joys of life. That's why it is a popular décor feature in metro stations across the country- from Bangalore to Delhi.



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5097
A suitable Boy





Halö

-  PAINT & PRIMER
-  ENDURES 7 YEARS*
-  ANTI ALGAL
-  DIRT RESISTANT

"Carefully crafted for long-lasting protection"



Aurüs


-  PAINT & PRIMER
-  ENDURES 5 YEARS*
-  UV RESISTANT



"Thoughtfully designed for a UV resistant finish"



PiĶa

-  PAINT & PRIMER
-  ENDURES 3 YEARS*
-  BRIGHT FINISH

"For superior weather protection of exteriors"



"At JSW Paints, we aim to inspire minds and lives, to unleash true beauty, with a wide range of eco-friendly products."

Celebrated for laying the foundation as well as paving the way, the JSW Group has written India's growth story over many decades. The multi-billion conglomerate is now ready to colour the nation with JSW Paints.

JSW Paints brings you Colour**vista** to address all your colour related needs!

We carried out a detailed research to understand the cultural trends around colour in India as well as globally. It was concluded that colours are chosen on the basis of tones and the moods they evoke in a living space, followed by the family colour. These rich insights gained are the inspiration that make Colour**vista** a unique offering for all your colour related needs.

JSW PAINTS



colourvista****
Shade Portrait