

COLOURS OF VICTORY



A TRIBUTE TO
INDIAN ATHLETES



JSW PAINTS

Think Beautiful

THE JAVELIN JUGGERNAUT

Javelin became a gold mine for India at the Tokyo Olympics 2020. It kicked off with Neeraj Chopra breaking records with his throw, bagging the first gold for India at the Tokyo Olympics. Followed by Devendra Jhajharia, bagging 2 golds and a silver at the Tokyo Paralympics.



BOXING BRAVADO

Lovlina Borgohain, a bronze medalist at the Tokyo Olympics 2020, is only the third Indian to have won a medal in Boxing. She is preceded by Vijender Singh and Mary Kom.



SPORTS GLORY
S001



JAVELIN GOLD
S002



SPORTS HIGHLIGHT
S005



GAME ON
S006



GEAR UP
S003



TERRA POWER
S004



BOXING KICK
S007



BOXING CLUB
S008

THE WINNING WEIGHTLIFT

In the 2000 Sydney Olympics, Karnam Malleswari became the first Indian woman to win an Olympic medal. She won a bronze medal in the Weightlifting event.



THE WRESTLING WONDER

Independent India's first Olympic medal was the bronze won by Khashaba Dadasaheb Jadhav for Wrestling, at the 1952 Olympics.



MUSCLE BAR
S009



SPORTY RED
S010



POWER ZONE
S011



PUMP UP
S012



WRESTLING YELLOW
S013



PRO FIGHT
S014



ACTIVE BEING
S015



GAME FLYER
S016

HOCKEY HEROES

With a grand total of 12 medals including 8 gold, 1 silver, and 3 bronze, India has the highest Hockey gold medal tally in the world.



BADMINTON BRILLIANCE

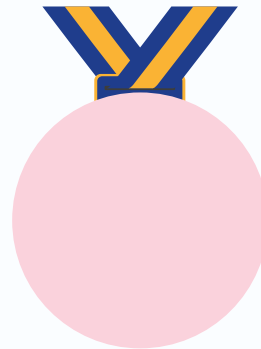
PV Sindhu, the golden girl of Indian badminton, is the first and only Indian woman to win two individual medals at the Olympics.



BLUE STREAKS
S017



HOCKEY BLUE
S018



PINK FORCE
S021



SHOOTING PINK
S022



GREEN FORCE
S019



SPORTY GREEN
S020



SMASH IT
S023



COURT GREEN
S024

*Shades are shown for indicative purposes. Please refer to Shade Panorama for actual shades.



We believe everyone has the power to Think Beautiful if they have the right tools. That is why JSW Paints presents Colourvista range of colour tools to help bring your beautiful inner world of imagination to life!

Any Colour One Price

Being thoughtful is beautiful. That is why, for the first time in India, JSW Paints presents 'Any Colour One Price.' Our entire range of 1808 shades is priced the same. So now, choose your favourite colours without paying extra.



Colourvista Touch App

Colourvista Touch is a modern app that assists in making painting decisions with a few simple steps.



Colourvista Glimpse

An expert visualisation service that helps you pick the perfect colours for your home. To avail, WhatsApp 'glimpse' at 7045870458.



“JSW Group presents the Inspire Institute Of Sports.”

The Inspire Institute of Sports is a unique initiative by the JSW Group. It is India's first privately-funded High-Performance Training Centre that trains talented young athletes across five Olympic disciplines - wrestling, boxing, judo, athletics, and swimming. Through the focus on international standards of infrastructure, coaching and sports science, IIS aims to be the destination of choice for all Indian athletes who dream of success at the Olympics.

“Announcing the Sundar Bharat movement by JSW Paints.”

The Sundar Bharat movement has been envisaged to delight the sporting ecosystem of India. It offers 1808 water-based colours from JSW Paints absolutely FREE to our Olympic athletes who make India stand tall and proud. We strive to brighten the homes and lives of our champions with this movement.



Halõ

MAJESTIC INTERIORS & EXTERIORS



Germ Blõck
KILLS UP TO 99.9%** OF
BACTERIA, FUNGI AND VIRUS

FEATURES:

- Paint & Primer
- Stain-resistant
- Endures 7 Years*
- Rich Satin Finish



INTERIOR



Majestic Interiors Shine



Germ Blõck
KILLS UP TO 99.9%** OF
BACTERIA, FUNGI AND VIRUS

FEATURES:

- Paint & Primer
- Stain-resistant
- Endures 7 Years*



INTERIOR



Majestic Interiors Silk

FEATURES:

- Anti-algal
- Dirt-resistant
- Paint & Primer
- Endures 7 Years*



EXTERIOR



Majestic Exteriors Silk

Aurõs

REGAL INTERIORS & EXTERIORS

FEATURES:

- Stain Block
- Anti-fungal
- Paint & Primer
- Endures 5 Years*



INTERIOR



Regal Interiors Silk

FEATURES:

- Anti-fungal
- Low VOC
- Paint & Primer
- Endures 5 Years*



INTERIOR



Regal Interiors

FEATURES:

- UV-resistant
- Low VOC
- Paint & Primer
- Endures 5 Years*



EXTERIOR



Regal Exteriors

** Basis the results arrived upon after different tests conducted in various laboratories. Test conducted compliant to Japanese Industrial Standard JIS Z 2801:2010 "Test for Anti-Bacterial Activity and Efficacy".
*Subject to compliance with conditions maintained in Product Information Sheet, regional climatic conditions, accidental damage, usual wear and tear in the area where applied.

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PiXa

ELEGANT INTERIORS & EXTERIORS

FEATURES:

- Paint & Primer
- Bright Finish
- Endures 3 Years*



INTERIOR



Elegant Interiors Silk

FEATURES:

- Very Smooth
- Bright Finish
- Endures 3 Years*



INTERIOR



Elegant Interiors

FEATURES:

- Dust Resist
- Bright Finish
- Endures 3 Years*



EXTERIOR



Elegant Exteriors Silk

FEATURES:

- Protection For Exterior
- Bright Finish
- Endures 3 Years*



EXTERIOR



Elegant Exteriors

Halő Aquaglő

FOR WOOD & METAL

FEATURES:

- Anti-microbial
- Breathable Coating
- Quick Dry
- Low Odour
- Gloss Lock
- Endures 5 Years*



INTERIOR & EXTERIOR



Majestic Gloss

For Doors, Windows & Furniture

FEATURES:

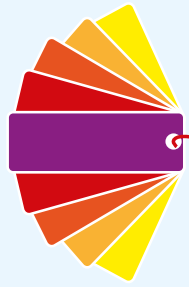
- Anti-microbial
- Breathable Coating
- Quick Dry
- Low Odour
- Colour Lock
- Endures 5 Years*



INTERIOR & EXTERIOR



Majestic Satin



**ANY COLOUR
ONE PRICE**



*“Celebrating India’s victories at
world sports championships.”*

Sports unite people. So do colours. This is why we are ecstatic to bring them together! We at JSW Paints are proud to announce our new range of shades, inspired by India’s victories at international sports events. These shades are an ode to the sheer brilliance and grit of our incredible athletes. We hope to inspire millions of Indians to sport these colours as a beautiful reminder of our victory, for years to come.



JSW Paints Private Limited

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V 1 | 12VN | SC Free sample. Not for retail sale.



JSW PAINTS

Think Beautiful